

L H Gray 'EGGSTENDS' LINKFRESH into 2 new sites

LINKFRESH Inc.announced a major upgrade and expansion for its LINKFRESH solution at one of Canada's leading egg grading and packing businesses.

VENTURA, CALIFORNIA, UNITED STATES, November 2, 2017 /EINPresswire.com/ -- VENTURA, CALIF., November 2, 2017– <u>LINKFRESH</u> **LINKFRESH** Driving Growth Through ERP

LINKFRESH - Driving Growth Through ERP

Inc., a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced a major upgrade and expansion for its LINKFRESH solution at existing customer L H Gray & Son; one of Canada's leading egg grading and packing businesses.

The project includes an upgrade of L H Gray's existing LINKFRESH solution to include the latest available functionality and software platform. In addition, new LINKFRESH deployments will be undertaken at two other Canadian egg providers; Golden Valley Foods in Abbotsford, BC, and Sparks Eggs based in Calgary. Golden Valley Foods and Sparks Eggs are leading players in British Columbia's and Alberta's egg market.

Commenting on the project, Richard Bird, project manager at L H Gray, said; "The LINKFRESH upgrade and the two new site deployments are essential to support the growth of our business. It will provide one single IT solution with standardized data and process across all our egg businesses. We have successfully worked with the LINKFRESH solution in our egg business for several years, so it was the natural choice to roll the solution out to other parts of our organization."

The upgrade will ensure that L H Gray & Son's LINKFRESH solution remains current and supportable, and users will enjoy the benefits of the new features available in the latest version of both LINKFRESH and the underlying Microsoft Dynamics NAV platform. Rolling out the same LINKFRESH solution to Golden Valley Foods and Sparks Eggs will provide a single standardized solution, simplifying data sharing and reporting across the whole business.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time.

LINKFRESH Inc. is based in California, US and has locations in both North America and Europe and deploys systems globally through an established partner network.

LINKFRESH is a leading software and IT consultancy group providing Microsoft Dynamics ERP solutions. LINKFRESH has won numerous awards over many years for the innovations incorporated into its solutions coupled with the returns on investment achieved by its clients. In 2016 LINKFRESH was awarded the Frost & Sullivan Technology Leadership Award for Food Safety Software. Each year, Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications.

In 2014, 2012 and 2010 LINKFRESH was named to the Microsoft Dynamics Presidents Club, representing the top 5% of Microsoft Dynamics partners worldwide. In 2013 LINKFRESH was invited to join Microsoft's Global Independent Software Vendor (ISV) Programme.

LINKFRESH customers include:

- L H Gray & Son (Canada)
- The Giumarra Companies (USA)
- Wholesum Harvest (USA)
- The Little Potato Company (USA)
- Family Farms Group (USA)
- Southern Specialties (USA)
- Fillmore-Piru Citrus Association (USA)
- Latin Specialties (USA)

For more details on LINKFRESH please visit <u>www.linkfresh.com</u>.

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