

Frost & Sullivan recognized Globalsat Group with the “2017 Latin America Communications Company of the Year” award.

The Globalsat Group is the first Pan-American satellite communications consortium to receive the award for two consecutive years, 2016 and 2017, respectively

DAVIE, FLORIDA , USA, November 2, 2017 /EINPresswire.com/ -- Not only is Globalsat Group the first Pan-American mobile satellite service (MSS) provider to receive this award, but the consortium is also the first such company to receive the award for two consecutive years, 2016 and 2017, respectively.



J. Alberto Palacios, CEO of Globalsat Group, said “We proudly thank Frost & Sullivan for granting us this unprecedented honor, which greatly validates our strategic vision, organizational structure and tactical business decisions, all of which have allowed us to provide best-of-class service to our customers across the western hemisphere, especially in times and places of need where our presence can make an enormous difference.”

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In its assessment of Globalsat Group’s operation, Frost & Sullivan mentioned that despite conditions of favorable demand for satellite connectivity, the convergence of mobile and fixed satellite solutions and growing competition from the expanding coverage of terrestrial technologies is forcing providers to cater to increasingly complex client needs and very high service-level requirements. Globalsat Group has

continued to grow despite these challenges and beyond competitors.

The Company of the Year award recognizes Globalsat Group's performance in several key parameters including:

- anticipating scenarios,
- customer purchase experience,
- addressing unmet needs,
- brand equity, and
- financial performance.

With over 20 years of experience and a customer base that includes verticals like government and

NGOs, finance, oil and gas, maritime, mining, agriculture and tourism, Globalsat Group is, according to Frost & Sullivan one of the the top satellite communications service providers”. Globalsat Group has created a leadership positioning in satellite telephony, Internet and data communications with a strong focus on user experience, achieved through an innovative organizational structure uniquely suited to its diverse market footprint.

The mesh network advantage:

To maintain a high level of efficiency and client satisfaction, the Globalsat Group borrows a modern concept from telecommunication technology and operates as a mesh network: customers

in each territory are directly served by the nearest team, and within each team there are experts in specific areas. When expertise from another team is required, there is direct contact from team to team without going through the central organization. If this requirement extends over time, the organization adapts dynamically; the required expert relocates and becomes part of the local team for the duration the project. This allows for streamlined management and also gives all clients access to all experts in all areas, such as standard voice / telephony and data / Internet networking, IoT / M2M, software & hardware development and integration, aviation and maritime satellite technology, streaming / media and even land mobile radio.

Most clients use these services in mission critical applications, when infrastructure or lives are at stake, under extreme conditions or exceptional circumstances, where other means of communications cannot operate. To meet these needs, the company currently operates offices in USA, Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Mexico and Peru, as well as business partners throughout Latin America and the Caribbean, all overseen from head offices in the United States.

About Globalsat Group LLC:

Globalsat Group is the first multi-entity Pan-American mobile satellite service (MSS) provider and an industry leader delivering standard voice and data, M2M / IoT, software and hardware in the region since 1999. The consortium provides satellite telecommunications solutions for thousands of customers through a flexible organizational structure, powered by extensive and specific expertise in multiple vertical sectors such as energy, government, defense, media, mining, banking, agriculture, NGOs and tourism.

Most clients use these services in mission critical applications where infrastructure or lives are at stake, under extreme conditions or exceptional circumstances, when or where other means of communications cannot operate.

For more information about the consortium please visit: <http://www.globalsatgroup.com>

About Frost & Sullivan:



Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation, and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages more than 50 years of experience in partnering with Global 1000 companies, emerging businesses, and the investment community from 45 offices on six continents.

Frost & Sullivan's Best Practices Awards recognize companies throughout a range of regional and global markets for superior leadership, technological innovation, customer service, and strategic product development. Frost & Sullivan's industry analyst team benchmarks market participants and measures their performance through independent, primary interviews, and secondary industry research in order to evaluate and identify best practices.

For more information, please visit <http://www.frost.com>.

Silvina Graziadio
Globalsat Group LLC
+1 (561) 419 9856
email us here

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