

Internet of Things (IOT) 2017 Global Market Expected to Grow at CAGR 31.72% and Forecast to 2019

The report provides in depth study of "Internet of Things (IOT)" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

PUNE, INDIA, November 3, 2017

[/EINPresswire.com/](http://EINPresswire.com/) --

[Internet of Things \(IoT\) Market Analysis And Forecast](#)

About Internet of Things

The Internet of Things (IoT) is a network of physical tangible objects interconnected through various network technologies. These objects can communicate among themselves and with the external environment when required. IoT facilitates an interconnection of end-user devices and the underlying communication devices. IoT combines

hardware, embedded software, communication services, and IT services. IoT helps create smart communication environments such as smart homes, smart shopping, smart transportation, and smart healthcare. The major components of IoT include RFID, WSN, NFC, cloud services, gateways, data storage and analytics, and visualization elements. IoT helps in efficient monitoring and management of numerous interconnected devices.

TechNavio's analysts forecast the Global IoT market to grow at a CAGR of 31.72 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global IoT market for the period 2015-2019. To calculate the market size, the report considers revenue generated from IoT software, solutions, tools, applications, services, support, and maintenance.



TechNavio's report, Global IoT Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global IoT market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Alcatel-Lucent
- AT&T
- Cisco Systems
- Ericsson

Other Prominent Vendors

- Amazon Web Services
- Apple
- ARM Holdings
- Bosch Software Innovations
- Freescale Semiconductor
- General Electric
- Google
- Huawei Technologies
- IBM
- Intel
- Microsoft
- Oracle
- PTC
- Qualcomm
- Samsung Electronics

Market Driver

- Increase in Number of Smart Connected Devices
- For a full, detailed list, view our report

Market Challenge

- Concerns over Data Protection and Security
- For a full, detailed list, view our report

Market Trend

- Expansion of Mobile Network Infrastructure
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Request For Sample Report @ <https://www.wiseguyreports.com/sample-request/38468-global-internet-of-things-iot-market-2015-2019>

Table of Contents:

Executive Summary

02. List of Abbreviations

03. Scope of the Report

03.1 Market Overview

03.2 Product Offerings

04. Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

05. Introduction

06. Market Landscape

06.1 Market Overview

06.2 IoT Value Chain

06.3 Market Size and Forecast

06.4 Market Size and Forecasting of Global Connected Devices in Use

06.5 Five Forces Analysis

07. IoT Market Segmentation by Technology

08. IoT Market Segmentation by End-users

09. Geographical Segmentation

09.1 Global IoT Market Segmentation by Geography 2014-2019

10. Key Leading Countries

10.1 China

10.2 US

- 10.3 Germany
- 11. Buying Criteria
- 12. Market Growth Drivers
- 13. Drivers and their Impact
- 14. Market Challenges
- 15. Impact of Drivers and Challenges
- 16. Market Trends
- 17. Trends and their Impact
- 18. Vendor Landscape
 - 18.1 Competitive Scenario
 - 18.2 Major Vendors
 - 18.3 Other Prominent Vendors
- 19. Key Vendor Analysis
 - 19.1 Alcatel-Lucent
 - 19.1.1 Key Facts
 - 19.1.2 Business Overview
 - 19.1.3 Business Segmentation
 - 19.1.4 Business Segmentation by Revenue 2012 and 2013
 - 19.1.5 Geographical Segmentation by Revenue 2013
 - 19.1.6 Business Strategy
 - 19.1.7 Recent Developments
 - 19.1.8 SWOT Analysis
 - 19.2 AT&T
 - 19.2.1 Key Facts
 - 19.2.2 Business Overview
 - 19.2.3 Business Segmentation by Revenue 2013
 - 19.2.4 Business Segmentation by Revenue 2012 and 2013
 - 19.2.5 Business Strategy
 - 19.2.6 Recent Developments
 - 19.2.7 SWOT Analysis
 - 19.3 Cisco Systems
 - 19.3.1 Key Facts
 - 19.3.2 Business Overview
 - 19.3.3 Business Segmentation by Revenue
 - 19.3.4 Geographical Segmentation by Revenue
 - 19.3.5 Business Strategy
 - 19.3.6 Key Information
 - 19.3.7 SWOT Analysis
 - 19.4 Ericsson
 - 19.4.1 Key Facts
 - 19.4.2 Business Overview
 - 19.4.3 Business Segmentation by Revenue 2013
 - 19.4.4 Geographical Segmentation by Revenue 2013

19.4.5 Business Strategy

19.4.6 Recent Developments

19.4.7 SWOT Analysis

20. Other Reports in this Series

Continued.....

Enquiry Before Buy @ <https://www.wiseguyreports.com/enquiry/38468-global-internet-of-things-iot-market-2015-2019>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/413451440>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.