

India Pharmacy Retail Market is expected to reach a value of INR 2.9 bn by 2022

Market Research Report on India Pharmacy Retail Market

RAIPUR, CHHATTISGARH, INDIA,
November 3, 2017 /EINPresswire.com/
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Report Sellers has added a new market research report "[Pharmacy Retail Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

The market is expected to shift towards an organized nature with more and more consumers preferring to buy medicines online and from pharmacy retail chains. Organized retail pharmacies provide various value added services such as selling medicines in air-conditioned surroundings, 24x7 operations, home delivery, options to pay online or through debit and credit cards, insurance cover and nurse station.

Most organized players operate regionally. In order to retain existing customers and attract new customers, most organized players provide loyalty schemes in the form of rewards points, gifts and free health insurance.

The varied disease profile existing in the country and the emergence of newer diseases is helping the pharmacy retail market in India to grow considerably. Moreover, the demographic structure of the country, with a large population of people aged above 60 years, is resulting in a higher need for medicines. This, in turn, is helping the country's pharmacies to experience strong demand for the products it retails. However, the pharmacy sector in India tends to suffer from the circulation of sub-standard and counterfeit drugs which hampers the retail segment of the business. The government too is undertaking efforts to provide medicines at subsidized rates as well as provide teleconsultation services and distribute medicines in rural areas. This can have a negative effect on the sector's growth. Despite this, pharmacy retail segment comprises a stable market at present and has strong growth potential in the upcoming years.

Browse through the complete description and in-depth TOC on "India Pharmacy Retail Market" <https://www.reportsellers.com/market-research-report/Pharmacy-Retail-Market-in-India-2017>

Report Scope:



India Pharmacy Retail Market Research Report

- Overview of pharmacy retail market in India and forecasted market size data over 2014 to 2022e
- Qualitative analysis of market drivers, challenges impacting the Indian pharmacy retail market
- Key trends observed in the market
- Analysis of the competitive landscape and detailed profiles of major players
- Key recent developments in the Indian pharmacy retail market

Reasons to buy:

- Get a clear understanding of the pharmacy retail market in India and how it operates
- Understand the current market segmentation and future growth potential of the pharmacy retail market in
- India and plan strategies to gain from it
- Strategize marketing, market-entry, market expansion, and other business plans by understanding factors influencing growth in the market
- Understand your competitors' business structures, strategies and prospects, and respond accordingly

Companies Mentioned

Private Companies

1. Apollo Pharmacy Pvt. Ltd.
2. Emami Frank Ross Ltd.
3. Global Healthline Pvt. Ltd.
4. Guardian Lifecare Pvt. Ltd.
5. MedPlus Health Services Pvt. Ltd.
6. Muthu Pharmacy Pvt. Ltd.
7. Netmeds Marketplace Ltd.
8. RWL Healthworld Ltd.
9. The Himalaya Drug Company
10. Trust Chemists and Druggists Ltd.

Request Sample here: <https://www.reportsellers.com/market-research-report/Bio-Pharma-Market-in-India-2017>

We have a large number of reports in other Pharmaceuticals Industry which can be accessed in the following link:

<https://www.reportsellers.com/sub-category/Pharmaceuticals-market-research-report>

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Aditya Joshi

Report Sellers
+1-214-396-2385
[email us here](#)

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