

Liquid Detergent Chemicals 2017 Global Market Expected to Grow at CAGR of 4.73% and Forecast to 2021

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[Liquid Detergent Chemicals Market 2017](#)

Liquid detergent chemicals are ingredients that constitute a liquid detergent and play a key role in its physical and chemical properties and functionality. Although liquid detergents currently account for only a small share (20%-25%) of the overall laundry detergents market, the rapid growth of this segment differentiates it from other segments like traditional powder and other forms of detergents. This is primarily because liquid detergents offer more ease-of-use and convenience to consumers compared to powder detergents.

The analysts forecast the global liquid detergent chemicals market to grow at a CAGR of 4.73% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global liquid detergent chemicals market for 2016-2020. For the purpose of arriving at the market size, the study considers the revenue generated from the sales of liquid detergent chemicals by manufacturers.

The market is divided into the following segments based on geography:

- APAC
- Central and South America
- North America
- ROW
- Western Europe

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The report, Global Liquid Detergent Chemicals Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- BASF SE
- Clariant International AG
- Novozymes A/S

Other prominent vendors

- Air Products and Chemicals
- Akzo Nobel
- Ashland
- Dow
- Dupont
- Evonik
- Huntsman
- Kao, Solvay
- Stepan

Market driver

- Growing demand for multi-functional ingredients from formulators
- For a full, detailed list, view our report

Market challenge

- Declining consumption of phosphate-based builders
- For a full, detailed list, view our report

Market trend

- Strong R&D in fabric softeners segment
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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