

# India Mobile Accessories Market is projected to grow at a CAGR of ~10.6% between FY 2016 to FY 2026

*Market Research Report on India Mobile Accessories Market*

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Report Sellers has added a new market research report "[Mobile Accessories Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

India holds immense opportunities for mobile accessory products due to the enormous number of mobile device users and rapid growth in adoption of smartphones and tablets. The continual decline in prices of mobile devices is primarily aiding the growth in smartphone and tablet market penetration. The rise in disposable income has revolutionized consumers buying and spending trend, especially in the urban areas. Mobile device

adoption amongst youth population in the country and their spending pattern provides a strong stimulus to the mobile accessories market. Online retailing plays a big part in this growth as well.

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India Mobile Accessories Market Research Market

Both domestic and foreign mobile accessory companies face tough competition from unbranded products, especially ones imported from China. Although unbranded grey market products are dominating at present, with competitive pricing and availability, the majority of the market can potentially belong to branded mobile accessories. Key players operating in the industry are Eon Electric Ltd., Optiemus Infracom Ltd., Callmate (India) Pvt. Ltd., Mofware Infotech Pvt. Ltd., Belkin India Pvt. Ltd., Case Mate India Pvt. Ltd., PNY Technologies Asia Pacific Ltd., and Samsung India Electronics Pvt. Ltd. The Indian government will provide impetus to electronic manufacturing by increasing allocation to various schemes that incentivize domestic production of the goods. This will allow more mobile manufacturing companies to set up production facilities in India, thus having a multiplier effect on manufacturing in the country.

Browse through the complete description and in-depth TOC on "India Mobile Accessories Market"

<https://www.reportsellers.com/market-research-report/Mobile-Accessories-Market-in-India-2017>

#### Report Scope:

- Overview of the mobile accessories market in India and forecasted mobile accessories market size over 2014 to 2026e
- Overview of the market segmentation
- Market Overview and structure
- Value Chain of mobile accessory
- Value chain analysis of branded chocolates
- Major drivers and challenges affecting the market
- Analysis of the competitive landscape and detailed profiles of major public and private players

#### Reasons to buy:

- Get a broad understanding of the mobile accessories market in India
- Be informed about the trends, distribution channel of mobile accessories market
- Understand major competitors? business, market dynamics, and respond accordingly
- Be informed regarding the key areas of opportunity in the mobile accessories market
- Make more informed business decisions with the help of insightful recommendations provided to succeed in the mobile accessories

#### Companies Mentioned

##### Public Companies

1. Eon Electric Ltd.
2. Optiemus Infracom Ltd.

##### Private Companies

1. Callmate (India) Pvt. Ltd.
2. Intex Technologies (India) Ltd.
3. Apple India Pvt. Ltd.
4. Belkin India Pvt. Ltd.
5. Case Mate India Pvt. Ltd.
6. Moftware Infotech Pvt. Ltd.
7. PNY Technologies Asia Pacific Ltd.
8. Samsung India Electronics Pvt. Ltd.

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