

# India Alcoholic Beverages Market is expected to grow at a CAGR of 7.5% between FY 2017 and FY 2021

*Market Research Report on India Alcoholic Beverages Market*

RAIPUR , CHHATTISGARH, INDIA,  
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Report Sellers has added a new market research report "[Alcoholic Beverages Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

India is the third-largest and fastest-growing liquor market in the world. Alcoholic beverages is considered a sunrise industry owing to its high-growth potential and increasing social acceptance. The alcoholic beverages market in India is expected to grow at a CAGR of around 7.72% over a 10 year period to reach a value of INR 5.3 trillion in FY 2026. An average Indian male drinker consumes three times more alcohol than an average female drinker each year. Region wise, south Indian states constitute the highest alcohol consuming region in the country.

## Key growth factors

Growing urbanization has introduced a larger consumer group, mainly young men and women to alcoholic beverages and has resulted in more consumers willing to try new products.

Increased consumption of liquor in rural areas is another major reason for the growth in the market. Furthermore, the easy availability and accessibility of alcohol in rural and urban areas is an important factor in determining the growth of the alcoholic beverages market in India.

Factors such as the rise in income and increasing social acceptance are expected to support the growth of alcoholic beverages market in India.

Browse through the complete description and in-depth TOC on "India Alcoholic Beverages Market"

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India Alcoholic Beverages Market Research Report

<https://www.reportsellers.com/market-research-report/Alcoholic-Beverages-Market-in-India-2017>

#### Report Scope:

- Overview of the alcoholic beverage market, and current and forecasted market size data
- Trade analysis of alcoholic beverages in India
- Qualitative analysis of the major drivers and challenges affecting the alcoholic beverage market
- Analysis of the competitive landscape and profiles of major public and private players operating in the market
- Key recent developments in the Indian alcoholic beverage market
- Future outlook for the Indian alcoholic beverages market

#### Reasons to buy:

- Get a broad understanding of the alcoholic beverage market in India, the dynamics of the market and the current state of the industry
- Devise market-entry strategies by understanding the factors driving the growth of the market
- Recognize major competitors' business and market dynamics, and respond accordingly

#### Companies Mentioned

##### Public Companies

1. Radico Khaitan Ltd.
2. Tilaknagar Industries Ltd.
3. United Breweries Ltd.
4. United Spirits Ltd.

##### Private Companies

1. Allied Blenders and Distillers Pvt. Ltd.
2. John Distilleries Ltd.
3. Mohan Meakin Ltd.
4. Carlsberg India Pvt. Ltd.
5. Pernod Ricard India Pvt. Ltd.
6. SABMiller India Ltd.

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We have a large number of reports in other Beverage Industry which can be accessed through the following link:

<https://www.reportsellers.com/sub-category/Beverage-market-research-report>

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