

# Indian Pet Food Market is expected to grow at a CAGR of 19.2% to reach INR 43.5 trillion in 2016

*Market Research Report on Indian Pet Food Market*

RAIPUR, CHHATTISGARH, INDIA,  
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Report Sellers has added a new market research report "[Pet Food Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

The burgeoning middle and upper-class population, increasing pet ownership, along with increased awareness about pet health has given rise to the pet food market in India.

The dog food segment contributes the most to the pet food revenue compared to other pet foods such as cat and fish food. Pedigree and Royal Canin are the most preferred brands among pet owners.

## Key growth factors

There has been a paradigm shift towards pet diet, health, and grooming. With changing lifestyles, pet owners are willing to spend more on quality pet products, such as ready-to-eat food and treats to provide healthy nutrition to their pets. India has also witnessed a rise in pet adoptions, which has led to a subsequent increase in demand for pet food. Social networking sites have also played a key role in boosting pet adoption and indirectly giving a push to the pet food market in India. Pet food in India is easily available in physical as well as in online stores.

The logo for REPORT SELLERS, with "REPORT" in blue and "SELLERS" in yellow, both in a bold, sans-serif font.

Indian Pet Food Market Research Report

Browse through the complete description and in-depth TOC on “Indian Pet Food Market”  
<https://www.reportsellers.com/market-research-report/Pet-Food-Market-in-India-2017>

#### Report Scope:

- Overview of the pet food market and market size data for the period FY 2014 to FY 2022
- Trade analysis of pet food in India
- Qualitative analysis of the major drivers and challenges affecting the pet food market
- Analysis of the competitive landscape and profiles of major public and private players operating in the market
- Key recent developments in the Indian pet food market
- Future outlook for the Indian pet food market

#### Reasons to buy:

- Get a broad understanding of the pet food market in India, the dynamics of the market and the current state of the industry
- Devise market-entry strategies by understanding the factors driving the growth of the market
- Recognize major competitors' business and market dynamics, and respond accordingly

#### Companies Mentioned

##### Public Companies

1. Venky's (India) Ltd.

##### Private Companies

1. Agro Food Industries Pvt. Ltd.
2. Avanti Overseas Pvt. Ltd.
3. Bharat International Pet Foods Pvt. Ltd.
4. Cuddleup Diet Products Pvt. Ltd.
5. Frigorifico Allana Pvt. Ltd.
6. Gitwako Farms (I) Pvt. Ltd.
7. Mars International India Pvt. Ltd.
8. Doggie Dabbas
9. Khanal Foods Pvt. Ltd.

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