

Anti-aging Products 2017 Global Market Expected to Grow at CAGR 5.28% and Forecast to 2021

Global Anti-aging Products Market 2017-2021

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WiseGuyReports.Com Publish a New Market Research Report On - "Anti-aging Products 2017 Global Market Expected to Grow at CAGR 5.28% and Forecast to 2021".

The analysts forecast the [global anti-aging products market](#) to grow at a CAGR of 5.28% during the period 2017-2021.

Anti-aging skin and hair care products are used to reduce the signs of aging such as fine line, wrinkles, acne, hair fall, hair damage, and scalp problems. Skin care involves the use of personal care products for skin brightening, anti-aging, body care, moisturizers, sun protection, and others. The market has a wide range of products for different skin concerns such as aging, acne, and uneven skin tone. Currently, women constitute the largest consumer segment for skin care products globally. These products are gradually gaining traction in the men's segment. This demographic is increasingly becoming more aware of the ill effects of pollution and stress on their skin, facilitating a high demand for skin care products. To widen their customer base in this segment, vendors are introducing innovative and specific skincare products for men.

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Covered in this report

The report covers the present scenario and the growth prospects of the global anti-aging products market for 2017-2021. To calculate the market size, the report considers the retail volume and value sales of the market.

The market is divided into the following segments based on geography:

- Americas
- APAC



- EMEA

The report, Global Anti-aging Products Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Beiersdorf
- L'Oréal
- Procter & Gamble (P&G)
- Shiseido
- Unilever

Other prominent vendors

- AMOREPACIFIC
- Amway
- Clarins
- Coty
- Kao
- LVMH
- Mary Kay
- Natura Cosméticos
- New Avon
- Oriflame Cosmetics Global
- Revlon

Market driver

- Product innovation and product line extension leading to product premiumization
- For a full, detailed list, view our report

Market challenge

- Availability of counterfeit anti-aging products
- For a full, detailed list, view our report

Market trend

- Increased use of hyaluronic acid and retinoids for treating aging signs
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Beiersdorf
- L'Oréal
- Procter & Gamble (P&G)
- Shiseido
- Unilever
- Other prominent vendors

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