

VacationCRM integrates with Recommend EDU travel agent specialist platform

New functionality adds automatic rewards tracking

MIAMI LAKES, FLORIDA, UNITED STATES, November 6, 2017

[/EINPresswire.com/](http://EINPresswire.com/) -- Worth

International Media Group has announced new integration functionality for Recommend's EDU travel agent specialist platform. This seamless

functionality allows VacationCRM software as well as third party travel sites to automatically track bookings into Recommend's EDU rewards module. Participating destinations like Saint Lucia's PASS program offer additional rewards and benefits to travel agents who record their booking on Recommend's EDU specialist platform.



Edu.recommend.com is the current source of destination education for well over 35,000 travel agents in the United States and Canada.

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Other enhanced platform functionalities, which engage travel agents and improve their experience on the site, include full-screen location map through Google API and full-screen background display slideshow with high-definition pictures and graphics to give a more in-depth experience of the destination.

Additionally, the enhanced multimedia EDU training program features icon-based intuitive navigation buttons and controls to easily explore the site, faster load time, the latest HTML5 animation, easy-to-read text flow throughout the site, multi-language site translation and enhanced mobile and tablet touch controls in responsive mode.

“The partnership between Recommend EDU and VacationCRM will simplify the process for busy travel agents. Many top travel agents are relieved with the integration of the VCRM and the new system. This prevents the need to go to multiple websites to register and makes travel agents much more productive,” says Stephen Kelly, General Manager at VacationCRM, LLC.

The VacationCRM integration functionality for Recommend's EDU travel agent specialist platform is now live at edu.recommend.com. For more information, please contact Andrea Sper, Corporate Director of Marketing at Worth International, at andrea@worthit.com or VacationCRM at sales@vacationcrm.com.

About Recommend EDU

Edu.recommend.com is the current source of destination education for well over 35,000 travel agents in the United States and Canada. The website's contemporary design offers a simple interface that makes edu.recommend.com the first choice for travel professionals everywhere.

About Recommend

For 50 years, Recommend (recommend.com) has helped travel agents sell travel by providing them with in-depth destination and product information. Its editors travel the globe previewing, reviewing, and crafting experiential articles that make for some of the most informative and engrossing destination content available today. Recommend's Travel Agent Specialist Training Programs offers the ultimate agent education experience with unique and engaging content that allows agents to dive into destinations and become brand champions. A leader in the travel trade marketplace, Recommend offers a wide array of products and services to educate and inform travel agents, while partnering with the community to enhance the essential role travel agents play in creating travel experiences for their clients.

About VacationCRM, LLC

VacationCRM is a leading travel agent CRM helping clients with increased efficiency, tracking, and security. Fully PCI Compliant allowing agents to confidently store their client's information including their payment information. Integration allows agents to import bookings from suppliers, submit payments from the system to the supplier, and pre-register their bookings. Agents can automate emails to their clients for final payment reminders, welcome homes, upcoming trips, and more. Built by travel agents for travel agents.

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