

# Running Gear 2017 Global Market Expected to Grow at CAGR 2.89 % and Forecast to 2021

PUNE, INDIA, November 6, 2017  
/EINPresswire.com/ --

## [Running Gear Market Analysis And Forecast](#)

### About Running Gear

Footwear, apparel, and other accessories used for running as well as related activities and events are considered as running gear products. The global sports footwear market is the most relevant market related to the global running gear market. The global sports footwear market is strongly competitive with the presence of numerous brands. There are distinct types of sports footwear based on different purposes such as athleisure, running shoes, court game shoes, cleats, gym and training shoes, and other sports footwear such as hiking shoes, aerobics shoes, golf shoes, and cricket shoes. Athleisure footwear is gaining popularity among consumer worldwide.

Technavio's analysts forecast the global running gear market to grow at a CAGR of 2.89% during the period 2017-2021.

### Covered in this report

The report covers the present scenario and the growth prospects of the global running gear market for 2017-2021. To calculate the market size, the report considers the value sales of running gear products.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



Technavio's report, Global Running Gear Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- adidas Group
- ASICS
- New Balance
- Nike
- SKECHERS USA

#### Other prominent vendors

- Amer Sports
- Berkshire Hathaway
- British Knights
- Columbia Sportswear Company
- Fitbit
- Garmin
- Kering (Puma)
- NEWTON RUNNING
- sequential brands group
- The Rockport Group
- Under Armour
- VF Corporation
- Wolverine World Wide

#### Market driver

- Product innovation leading to category premiumization
- For a full, detailed list, view our report

#### Market challenge

- Increasing raw material cost impacting pricing strategy
- For a full, detailed list, view our report

#### Market trend

- Adoption of social and digital media platform for effective marketing strategies
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

Request For Sample Report @ <https://www.wiseguyreports.com/sample-request/2457506-global-running-gear-market-2017-2021>

Table of Contents:

PART 01: EXECUTIVE SUMMARY

PART 02: SCOPE OF THE REPORT

PART 03: RESEARCH METHODOLOGY

PART 04: INTRODUCTION

- Market outline

PART 05: MARKET LANDSCAPE

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: MARKET SEGMENTATION BY DISTRIBUTION CHANNEL

- Global running gear market by distribution channel
- Global running gear market through offline distribution channel
- Global running gear market through online distribution channel

PART 07: MARKET SEGMENTATION BY PRODUCT

- Global running gear market by product
- Global running footwear market
- Global running apparel market
- Global market for other running gear

PART 08: REGIONAL LANDSCAPE

- Global running gear market by geography
- Regional comparison
- Americas – market size & forecast
- EMEA – market size & forecast
- APAC – market size & forecast
- Key leading countries
- Market opportunity

PART 09: DECISION FRAMEWORK

PART 10: DRIVERS AND CHALLENGES

- Market drivers
- Market challenges

## PART 11: MARKET TRENDS

- Adoption of social and digital media platform for effective marketing strategies
- Growing integration of shoe knitting technology
- Customization and personalization of running footwear and apparel

## PART 12: VENDOR LANDSCAPE

- Competitive scenario
- Key competitive strategies
- Comparative analysis of key vendors

## PART 13: VENDOR ANALYSIS

- adidas Group
- ASICS
- New Balance
- Nike
- SKECHERS USA
- Other prominent vendors

## PART 14: APPENDIX

- List of abbreviations

List of Exhibits

Continued.....

Enquiry Before Buy @ <https://www.wiseguyreports.com/enquiry/2457506-global-running-gear-market-2017-2021>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

[www.wiseguyreports.com](http://www.wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/413912168>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.