

# Pressure Sensitive Adhesives Market 2017 Global Technology, Development, Trends and forecasts to 2023

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*Pressure Sensitive Adhesives is estimated at \$8.12 billion in 2016 and is expected to reach \$13.63 billion by 2023 growing at a CAGR of 7.6% from 2016 to 2023*

PUNE, INDIA, November 6, 2017 /EINPresswire.com/ -- [Global Pressure Sensitive Adhesives Industry](#)

Latest Report on Pressure Sensitive Adhesives Market Global Analysis & 2023 Forecast Research Study

Global Pressure Sensitive Adhesives market is estimated at \$8.12 billion in 2016 and is expected to reach \$13.63 billion by 2023 growing at a CAGR of 7.6% from 2016 to 2023. Factors such as high demand for PSAs in Asia-Pacific, product innovation, growth in flexible packaging industry and rising demand for lightweight and low-emission automobiles are fostering the market growth. In addition, rising acceptance of bio-based PSAs is anticipated to offer huge opportunity for market growth. However, rise in raw material prices and stringent government regulations are some key factors hindering the market growth.

Amongst Application, labels segment acquired the largest market share during the forecast period. Growth for this segment is expected to be driven by wide application scope in food & beverage, health & beauty, transportation, and security industries. By End User, packaging segment emerged as the leading end-user segment owing to the essential role that packaging plays in logistics. Furthermore, advancements in packaging technologies along with the increasing use of flexible packaging materials will boost the segment to grow. Asia-Pacific region dominated the global market. The growth of the market in this region is due to fast industrialization and increasing infrastructural developments. Moreover, growing disposable income along with easy availability of funds via EMI and personal loans has prompted the demand for automobiles in the region.

Some of the key players in the market include The DOW Chemical Company, The 3M Company, Sika AG, Scapa Group PLC, Hexion, Henkel AG & Co. KGaA, H.B. Fuller, Drytac, DOW Corning, Avery Dennison Corporation, Ashland Inc., Avery Dennison Corp., Arkema Group, Alfa International Corporation, Adhesive Technologies Inc. (AdTech) and Additional Companies.

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Polymer Types Covered:

- Polyamide
- Ethylene-vinyl acetate (EVA)
- Acrylic
  - o Solvent-Based Acrylic PSA
  - o Water-Based Acrylic PSA
- Polyolefin
- Polyurethane (PUR and PU)
- Silicone
- Polyester
- Rubber
  - o Synthetic Rubber
  - o Natural Rubber
- Elastomers
- Other Polymer Types
  - o Hybrid PSAs
  - o Polyurethanes
  - o Hydrophilic PSA

Technologies Covered:

- Solvent-Based PSA
  - o Two-Component Solvent-Based PSA
  - o One-Component Solvent-Based PSA
- Radiation PSA
  - o Electronic Beam-Cured PSA
  - o Uv-Cured PSA
- Hot Melt PSA
- Water-Based PSA
  - o Two-Component Water-Based PSA
  - o One-Component Water-Based PSA

Products Covered:

- Labels
  - o Ultra-Peelable Labels
  - o Specialty Labels
  - o Freezer Or Frost Fix Labels
  - o Peelable Labels
  - o Permanent Labels
  - o High Tack Labels
- Tapes

- o By Coating
- o By Type
- Graphics PSA
- o Emblems & Logos
- o Vehicle Wraps
- o Signage
- o Floors, Carpets & Mats
- o Films
- Other Products

End Users Covered:

- Building & Construction
- Electronics, Electrical & Telecommunication
- Medical & Healthcare
- o Hygiene
- o Medical Devices
- o Skin Contact
- Packaging
- Automotive & Transportation
- Other End Users
- o Renewable Energy (Solar Energy & Wind Energy)
- o Paper & Printing Industry
- o Industrial Assembly
- o Consumer Goods

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand

- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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