



Barcode Scanner Market Segmentation, Application, Technology & Market Analysis Research Report 2023

Global Barcode Scanner market is expected to grow from \$2.12 million in 2016 to reach \$3.18 million by 2023 with a CAGR of 5.9%

PUNE, INDIA, November 6, 2017 /EINPresswire.com/ -- [Global Barcode Scanner Industry](#)

Latest Report on Barcode Scanner Market Global Analysis & 2023 Forecast Research Study

Global Barcode Scanner market is expected to grow from \$2.12 million in 2016 to reach \$3.18 million by 2023 with a CAGR of 5.9%. Rising demand for 2D barcodes in many industries such as healthcare, transport and logistics and retail are propelling the market growth. However, growing number of scanning errors and possibilities of rising alternatives are restricting the market growth.

Based on the product type, mobile computers segment leads the market globally with the largest market share and the growth of this segment is contributed to the ability of mobile computers to allow any business with increased speed and productivity. Depending on the Scanner type, non-rugged barcode scanner segment is witnessing highest CAGR due to the growing retail outlets across the world. North America has acquired huge market share and the growth is owed to the increasing adoption of automatic data capture (ADC) devices in the retail industry.

Some of the key players in Global Barcode Scanner market include Cognex Corporation, DataLogics S.P.A, Honeywell International Inc, JC Square Inc, SATO Holdings Corporation, Scandit AG, Toshiba TEC Corporation, Wasp Barcode Technologies, Zebra Technologies Corporation, Aceeca, Generalscan, TouchStar Technologies, Opticon, Denso and Bluebird.

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Technologies Covered:

- Camera based reader
- Charge coupled device reader
- Laser scanner
- Omni directional barcode scanners
- Pen type reader
- RFID Reader
- Smartphone based scanner

Product Types Covered:

- Self-checkout barcode scanner
- Mobile computers
- POS retail barcode scanners
- Handheld barcode scanner

End Users Covered:

- Logistics & Warehouse
- Retail and Commercial
- Defense
- Health Care
- General Manufacturing
- Other End Users

Scanner Types Covered:

- Non-Rugged Barcode Scanner
 - o Stationary Scanner
 - o Automatic Reader
 - o Fixed-Position Scanner
 - o Presentation Scanner
 - o Other Non-Rugged Barcode Scanner
- Rugged Barcode Scanner
 - o PDA Scanner
 - o Portable/Handheld Scanner
 - o Cordless Scanner
 - o Automatic Reader
 - o Other Rugged Barcode Scanner

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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