

# Service Station Retailing Hungary Market 2017–By Identifying the Key Market Segments Poised for Strong Growth in Future

*Service Station Retailing Hungary Market 2017 -Develop Market-Entry and Market Expansion Strategies*

PUNE, INDIA, November 6, 2017 /EINPresswire.com/ -- Pune, India, 6th November 2017: WiseGuyReports announced addition of new report, titled “Service Station Retailing in Hungary 2017: Market and competitor data and insights into fuel, c-store and car wash offerings”.

## Summary

"Service Station Retailing in Hungary 2017", a Sector Report, provides an executive-level overview of the Hungarian service station market today, with values and volumes up to 2017. It delivers quantitative and qualitative insight into the fuel market, based on in depth interviews with major fuel operators across Europe and proprietary data from service station retail databases. It provides: National Fuel Volumes and Values. Breakdown of the top five fuel retailers shop, car wash, company owned, motorway and unmanned sites. Company Fuel Volumes, Values and Market Shares. Major competitor analysis by country.

Total fuel consumption in Hungary increased by 5.4% in 2016 compared to the previous year. MOL has the largest service station network, at 479 sites, amounting to 31.7% of the national network. The top four fuel retailers in Hungary accounted for 74.2% of the number of service station shops in the country. The total number of service stations with a car wash in Hungary increased 0.8% at 477 sites.

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## Scope

- Total fuel consumption in Hungary increased by 5.4% in 2016 compared to the previous year.
- MOL has the largest service station network, at 479 sites, amounting to 31.7% of the national network.
- The top four fuel retailers in Hungary accounted for 74.2% of the number of service station shops in the country.
- The total number of service stations with a car wash in Hungary increased 0.8% at 477 sites.

## Reasons to buy

- Identify who are the top four players in Hungary and how many fuel outlets, motorway & unmanned sites, shops & car wash they have.
- Plan effect market strategies by uncovering market share and average fuel throughput per site of the top four players in the market.
- Understand how the service station network evolving and which players are opening new outlets as well as increasing forecourt shops and car washes.
- Identify what strategies the key players have across their fuel and non- fuel offerings in terms of products sold, branding, promotions, partnerships and suppliers used.

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