

# Language Insight Opens a New Office in New York City

*A UK-based translation company has gone trans-Atlantic with the launch of an office in New York City.*

PRESTON, UNITED KINGDOM, November 6, 2017 /EINPresswire.com/ -- [Language Insight](#), which already has a branch in London, will open on Lexington Avenue, close to Central Park on November 6 to serve a growing portfolio of clients in the United States.

And there are also exciting plans in the pipeline to expand into Singapore as the flourishing business approaches its 10th birthday next year.

“Opening in New York is an incredibly proud moment for us as a company,” said managing director Donna Twose, who founded the business as Transcription Global in Preston, UK in 2008.

“But it is also a well deserved one, because it recognises the collective team effort from everyone here at Language Insight and in our country translation teams around the world.”

Launching in the Big Apple has been prompted by a desire to make the company more accessible to US clients.

“Even in today’s digital era of skype and email, the ability to walk into a Language Insight office promotes feelings of reassurance, partnership and confidence in our strength and ability,” explained Rachel Hurley, the company’s senior marketing executive.

“By immersing ourselves directly into the US market we can understand our clients better.

“Proximity to our clients promotes an unspoken feeling of assurance. Permanent offices give a statement of intent and of long-term establishment.”

Language Insight specialises in [translation, transcription and interpreting](#). Its core in-house languages include French, German, Spanish, Italian, Brazilian Portuguese, Arabic, Russian and Chinese.

The company, whose headquarters are in The Crossroads Business Park in Kirkham, has an impressive portfolio of clients including being the official language partner for the 2015 Rugby World Cup in England and Wales.



Language Insight New York Office - Lexington Avenue

Its role during the tournament ranged from translating and proof-reading speeches for the opening ceremony to providing interpreters for disciplinary hearings for non-English speaking players, including Japanese, Romanian and Georgian.

Language Insight is also the UK's leading transcription and translation service to a wide range of police forces, including Military Police.

And the company has worked on complex translations for the European Union website through the Rand Corporation since 2013.

Other clients come from banking, education, travel, the automotive industry, luxury brands and health and fitness.

MD Donna added: "Our company is experiencing rapid growth because of the principles we adhere to – honesty, fairness, transparency and doing everything in our power to ensure our clients receive a service that contributes to their own success.

"Our exciting new office in New York will allow Language Insight to culturally immerse itself in the US markets and develop its own identity within the States.

"We believe that utilising our own in-house team of highly qualified MA linguists, through to our assigned and dedicated managers for every client, we truly stand out from other language service providers."

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About Language Insight:

Language Insight was founded by Managing Director Donna Twose in 2008. The company has undergone significant organic growth over the years to become one of the UK's most trusted Language Services Partners.

Language Insight is a trusted linguist partner that specialises in translation, transcription and interpreting for a wide range of sectors and industries.

Find out more at <https://languageinsight.com/>

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