

India Food Market latest trends, forecast and market analysis

Market Research Report on India Food Market

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Report Sellers has added a new market research report "[Baby Food Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

With the increase in disposable income amongst Indians, per capita income and GDP is also on the rise, leading to growing appetite for premium products in the urban segment. Also, the rise in the consumption of

convenience foods is a factor considered for growth. Growing working women class population is also considered as a reason for the category's double-digit growth in India.

Presence of a large number of organized and unorganized players in the market and price competitiveness among them is also posing as threats to the industry. Government's strict regulations on marketing and promotion of infant food and dominance of traditional concept of breastfeeding are also potential threats. The global baby food market is dominated by five major players namely Mead Johnson, Nestle, Abbott, Danone and Wyeth. The major player in the Indian baby food market is Nestle India Limited, holding the largest market share followed by players like GlaxoSmithKline Consumer Healthcare, Danone, Bombay Oxygen Corporation, Abbott Laboratories and others.

Browse through the complete description and in-depth TOC on "India Baby Food Market"

The logo for Report Sellers, featuring the word "REPORT" in blue and "SELLERS" in yellow, with a stylized yellow circle containing a white 'S' shape between them.

India Baby Food Market Research Report

Report Scope:

- Overview of the instant baby food market in India and forecasted market size data in terms of value over 2015 to 2020
- Trade analysis of baby food market in India
- Qualitative analysis of the major drivers and challenges affecting the market
- Analysis of the competitive landscape and profiles of major players operating in the market

Reasons to buy:

- Get a broad understanding of the baby food market in India, the dynamics of the market and current state of the sector
- Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market
- Be informed regarding the key developments in the field of baby food market in India
- Understand major competitor's business, market dynamics and respond accordingly

Companies Mentioned

Public Companies

1. Abbott India Limited
2. GlaxoSmithKline Consumer Healthcare Limited
3. Nestle India Limited

Private Companies

4. Gujarat Cooperative Milk Marketing Federation Limited
5. Mead Johnson Nutrition (India) Private Limited
6. Nutricia International Private Limited
7. Raptakos Brett and Company Limited

Request Sample here: <https://www.reportsellers.com/market-research-report/Baby-Food-Market-in-India-2017>

We have a large number of reports in other Food Industry which can be accessed through the following link:

<https://www.reportsellers.com/sub-category/Food-market-research-report>

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