

India Ceramic Tiles Market latest trends, forecast and market analysis

Market Research Report on India Ceramic Tiles Market

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Report Sellers has added a new market research report "[Ceramic Tiles Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

This report tracks the long and rich history of ceramic tiles production, the modern manufacturing process of various types of tiles and the dynamic global ceramic tiles market. Indian ceramic tiles market is one of the

fastest growing markets in the world, but currently, has low per capita consumption in comparison with other developed nations. Increased infrastructure spending by the Government of India, coupled with rapid urbanization is promoting the demand for residential and commercial buildings. With a boom in the real estate sector, the ceramic tiles market is expected to see further growth in the coming years. The report also notes the expanding production and consumption patterns of ceramic tiles in India, which is now the third largest producer in the world. With the introduction of modern technology in designing and manufacturing, the market has opened up new segments such as 3D tiles, germ-free tiles, and artistic designer tiles.

One of the basic problems faced by the industry is the non-availability of sufficient workers to do labor-intensive operations. Although unorganized players make up 60% of the total ceramic tiles market of India, the organized sector is fast outpacing the former, with breakthrough innovation and strategic alliances. Declining manufacturing competitiveness of China coupled with changing

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India Ceramic Tiles Market Research Report

consumer lifestyle is set to drive the tremendous growth expected in the Indian ceramic tiles market.

Browse through the complete description and in-depth TOC on “India Ceramic Tiles Market”
<https://www.reportsellers.com/market-research-report/Ceramic-Tiles-Market-in-India-2017>

Report Scope:

- Definition of ceramic tiles
- Brief history and modern manufacturing process of ceramic tiles
- Brief overview of Global ceramic tiles market
- Overview of the Indian ceramic tiles market, market structure and historical and forecasted market size data over 2013 to 2020e
- Zone-wise demand and supply of ceramic tiles in India
- Snapshot of ceramic tiles manufacturing base in the Indian state of Gujarat
- Export-import data of ceramic tiles and allied products
- Qualitative analysis of key trends developing in the market
- Overview of the regulatory body of Indian ceramic tiles market
- Major concerns surrounding the ceramic tiles market in India
- Analysis of the competitive landscape and detailed profiles of major players

Reasons to buy:

- Get a clear understanding of historical development, current market situation and future growth prospects of the ceramic tiles market in India
- Develop strategies for marketing, market-entry, market expansion, as well as other business strategies
- Gain a complete picture of the technological advancements in the sector and take decisions accordingly so as to have an edge over competitors
- Position yourself to gain maximum advantage by strategizing business models with a complete understanding of the business structures and strategies of competitors

Companies Mentioned

Public Companies

1. Asian Granito India Ltd.
2. Euro Ceramics Ltd.
3. Kajaria Ceramics Ltd.
4. Nitco Ltd.
5. Orient Bell Ltd.
6. Regency Ceramics Ltd.
7. Restile Ceramics Ltd.

8. Somany Ceramics Ltd.

Private Companies

1. H & R Johnson (India) Ltd.

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