

Alkaline Battery Market - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021

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[Alkaline Battery Market 2017](#)

Alkaline batteries provide electric power to devices. These batteries use an alkaline electrolyte of potassium hydroxide (KOH). In an alkaline battery, the positive electrode is manganese dioxide and the negative electrode is zinc. When the battery is connected, electrons flow from the negative electrode in the circuit to power the external device connected to the battery. The flow of electrons forms an electric charge.



The analysts forecast the global alkaline battery market to grow at a CAGR of 1.36% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global alkaline battery market for 2017-2021. To calculate the market size, the report considers sales value.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Alkaline Battery Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Duracell
- Energizer Holdings
- Panasonic
- Rayovac
- Sony
- Toshiba

Other prominent vendors

- Camelion Battery
- Chung Pak
- Dongguan Large Electronics
- Excell Battery
- Gao Huan photoelectric technology
- GPB International
- Hitachi Maxell
- Indo National
- Loopacell
- Shenzhen Shirui Battery

Market driver

- Regulations on battery recycling
- For a full, detailed list, view our report

Market challenge

- Threat of counterfeit batteries
- For a full, detailed list, view our report

Market trend

- Domestic production of primary batteries
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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