



BEENIUS CREATES INFINITE SYNERGIES WITH THE NEW PLATFORM 8

At this year's Workshop & Social Gathering at Ljubljana Castle, Beenius has gathered leading experts in the IPTV/OTT industry to present the new Platform 8.

LJUBLJANA, SLOVENIA, November 7, 2017 /EINPresswire.com/ -- Beenius, provider of highly advanced Interactive TV platform, announces the reveal of Platform 8 at the 3rd Workshop & Social Gathering 2017. If you have wondered what industry exhibition to visit to grasp knowledge, insights, and novelties, we surely recommend Beenius workshop, where industry meets and forms future of interactive TV.

Platform 8 offers end-users an improved means of content discovery, enables them a content-oriented approach to watching television and at the same time symbolizes all the novelties produced in the field of security, personalization, and monetization relevant for the operators and service providers that are looking to grow their customer base and implement different monetization engines.

Eight different segments of the Platform were presented through the eyes of Beenius technology partners and existing clients from the round the world. Furthermore leading technology vendors of the industry such as Conax, Verimatrix, Harmonic, ThinkAnalytics, SmarDTV, Infomir, iProm introduced their novelties and plans for the future were their highlights of this year. Guests at the Workshop not only had the chance to listen to the success stories of collaboration with partners and clients but also had the opportunity to participate in the live demonstration of the Platform 8, and at the same time create new synergies with company Beenius.

Presentation of the Platform 8 pinpointed new recommendation dashboard, social network sharing, improved Login-in and freemium model besides all numerous value-added features available with Platform 8.

During the event, visitors had the chance to reflect on the success stories presented by Beenius technology partners and learned about the trends, novelties and potential obstacles which are shaking IPTV/OTT industry today and in the near future, stated Mr. Filip Remškar, CEO at Beenius.

Beenius showed once again what it means to create infinite synergies with customers and technology partners all in the line to become Viewers' First Choice.

About Beenius

Beenius is a developer of a proven and easily integrated platform for heterogeneous operator environments. It supports IPTV, OTT and hybrid services with a vast number of possibilities to offer TV content anytime, anywhere on every device.

Beenius provides consulting services for E2E solutions, expertise in designing, integrating, building and maintaining turnkey solutions. Built with the vision of becoming the Viewers' First Choice, Beenius offers customers an advanced solution, representing the maximum competitive advantage for their business. More information is available at marketing@beenius.tv and on our web site

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