

Service Station Retailing in Poland Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Service Station Retailing in Poland Market Share, Opportunities, Segmentation and Forecast

PUNE, INDIA, November 7, 2017 /EINPresswire.com/ -- Summary

"[Service Station Retailing in Poland 2017](#)", a Sector Report by provides an executive-level overview of the Polish service station market today, with values and volumes up to 2017. It delivers quantitative and qualitative insight into the fuel market, based on in depth interviews with major fuel operators across Europe and proprietary data from service station retail databases. It provides: National Fuel Volumes and Values. Breakdown of the top five fuel retailers shop, car wash, company owned, motorway and unmanned sites. Company Fuel Volumes, Values and Market Shares. Major competitor analysis by country.

Total fuel consumption in Poland increased by 12.4% in 2016 compared to the previous year. PKN Orlen has the largest service station network, at 1,766 sites, amounting to 26.7% of the national network. The top five fuel retailers in Poland accounted for 74.8% of the number of service station shops in the country. BP has the largest number of service stations with a car wash in the country, at 422 sites, amounting to 25.7% of the national network.

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Scope

- Total fuel consumption in Poland increased by 12.4% in 2016 compared to the previous year.
- PKN Orlen has the largest service station network, at 1,766 sites, amounting to 26.7% of the national network.
- The top five fuel retailers in Poland accounted for 74.8% of the number of service station shops in the country.
- BP has the largest number of service stations with a car wash in the country, at 422 sites, amounting to 25.7% of the national network.

Reasons to buy

- Identify who are the top five players in Poland and how many fuel outlets, motorway & unmanned sites, shops & car wash they have.
- Plan effect market strategies by uncovering market share and average fuel throughput per site

of the top five players in the market.

- Understand how the service station network evolving and which players are opening new outlets as well as increasing forecourt shops and car washes.
- Identify what strategies the key players have across their fuel and non- fuel offerings in terms of products sold, branding, promotions, partnerships and suppliers used.

Table of Content: Key Points

Service Station Competitor Overview

Service Station Market Overview

Competitor ranking in 2015 compared to 2016

Market Size - PKN Orlen

Market Size - BP

Market Size - Shell

Market Size - Grupa Lotos

Market Size - Circle K

Service Station Shop Network

Service Station Shops - PKN Orlen

Service Station Shops - BP

Service Station Shops - Shell

Service Station Shops - Grupa Lotos

Service Station Shops - Circle K

Service Station Car Wash Network

Service Station Car Wash - PKN Orlen

Service Station Car Wash - BP

Service Station Car Wash - Shell

Service Station Car Wash - Grupa Lotos

Service Station Car Wash - Circle K

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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