



Sanoma Nelonen HD channel launched in Digita's terrestrial television network on 1 November 2017

HELSINKI, FINLAND, November 7, 2017 /EINPresswire.com/ -- Nelonen HD was launched on [Digita's](#) terrestrial television network on Wednesday, 1 November 2017, occupying channel number 24 in multiplex B.

Nelonen HD transmits the channel Nelonen's programmes in high definition and is available without additional fees. With this move, Sanoma Media Finland is the first commercial operator to promote the transition to HD in Digita's terrestrial television network. Currently, the channel covers 85% of the Finnish population. The coverage area can be checked at www.digita.fi/karttapalvelu.

Nelonen HD is transmitted with DVB-T2 technology, and viewing the channel requires an antenna-ready HD receiver. The reception of channels on Digita's terrestrial television network still takes place with the currently functional UHF reception antennas and systems. Most antenna-ready HD receivers retrieve new channels automatically. However, some devices may require the user to approve the channel search.

The television operators in the Finnish terrestrial broadcasting network have agreed that the free-to-air channels will all simultaneously adopt the DVB-T2 broadcasting technology that enables high definition (HD). The current broadcasts in SD format will end in 2020. Before this, many TV channels will begin parallel broadcasts, i.e., the simultaneous transmission of both standard and high definition channels.

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Digita transmits radio and television programmes to everyone living in every corner of Finland every day of the year. We also apply the latest digital technology in order to develop and offer versatile online television and radio services. In addition, our service portfolio includes comprehensive IoT services based on our comprehensive network, as well as world-class Data Centre Services. Our clients include media companies as well as mobile and broadband operators offering top of the line content.

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