



WeWork Hosts Global Initiative BACK 2 BUSINESS

The event organisers Farazad Productions LTD, together with WeWork hosted a special edition, inviting the business community and foreign dignitaries.

LONDON, UNITED KINGDOM, November 7, 2017 /EINPresswire.com/ -- [WeWork](#) hosted the Joint International Trade Networking Initiative [BACK 2 BUSINESS](#), in Mexico City on Tuesday, November 7th 2017. The event organisers [Farazad Productions](#) LTD, together with WeWork hosted a special edition, inviting the business community and foreign dignitaries, to support local charity AMISTAD Británico-Mexicana, whose efforts have been critical in helping victims of the earthquake, by rebuilding schools and hospitals of the affected communities.

Now more than ever, WeWork is happy to host this event in México as a way to show its commitment to help rebuild the country. During the evening WeWork will award USD 108,000 to three companies that played a heroic role during the earthquake crisis and provided much needed support. The Fuerza Mexico Award was distributed equally among the three organizations: Techo, Échale and Contruyendo.org. Each with a different role at different stages of the reconstruction.

Guests include the Secretary of Foreign Affairs of Mexico, Mr. Victor Hugo Morales; HM Ambassador Duncan Taylor CBE of the United Kingdom; Ambassador Alden Rivera Montes of Honduras; Ambassador Daniel Chuburu of Argentina; Ambassador Ashwani Kumar of India; Ambassador Mohammad Azhar Bin Mazlan of Malaysia, and representing the Chinese Embassy, the Commercial Attache Enrique Ding. BACK 2 BUSINESS successfully gathered the local and international business community together, represented by Chambers of Commerce including the Brazilian, British, Chinese COBCOE, Colombian, German, Hong Kong among many others.

Ambassador Sponsors included Turkish Airlines Corporate Club, Institute of Export, Farazad Investments, British Beers, San Matias and Yellow Tail. The global networking initiative World Tour was officially launched in Bucharest, Romania on the 8 th November 2016, followed by Dubai, London, Havana and Mexico. BACK 2 BUSINESS provides a unique stage for the SME business community to engage in trade and learn of investment opportunities across the globe and is supported by Embassies and Chambers of Commerce in each territory.

The 2nd edition of the Mexico event will be hosted by WeWork again in London at the new Tower Bridge location on the 21 st of November 2017, where the efforts to raise money for AMISTAD Británico-Mexicana will continue. Guest of Honour include Baroness Jane Bonham Carter, the Prime Minister's Trade Envoy to Mexico and Honourable Ambassador Julian Ventura Valero of Mexico to the United Kingdom.

The BACK 2 BUSINESS brand is an original concept created by the founder Farah Farazad, she has evolved the brand with many innovative platforms which bring together international businesses cross sector. She said 'Our objective is to assist SME businesses in the local markets around the world and provide them a free environment to network and promote business, we are also proud our event is received so positively and contributes to the local economy'. The 2018 BACK 2 BUSINESS tour includes host Countries such as Argentina, Brazil, China, Colombia, Germany, Panama, Peru Romania, United Kingdom and the United States, with more Countries joining the initiative.

These power networking events have fast grown into an international phenonium, paving the way for the international community to break protocols and connect with one another and provide their members and clients with valuable opportunities in the local market and worldwide.

CONTACT

If you would like more information, please contact the team at info@farazadproductions.com or call +44 203 865 4131 / +44 77 111 58505

Farah Farazad
Farazad Productions
004411158505
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.