

International Media Ideas Celebrates Tenth Anniversary

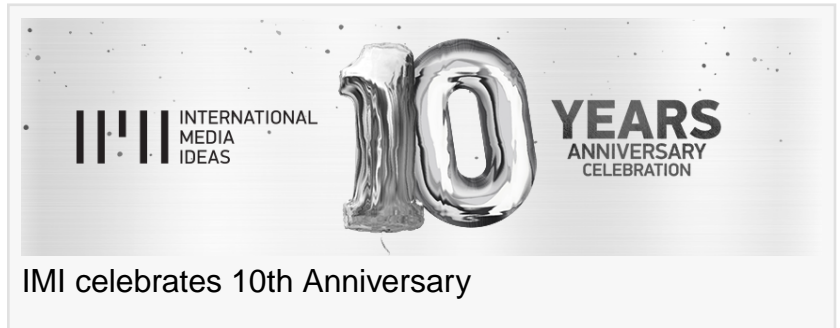
Dubai-based creative marketing agency International Media Ideas announces new services and branding to celebrate landmark tenth anniversary.

DUBAI, DUBAI, UAE, November 8, 2017

[/EINPresswire.com/](http://EINPresswire.com/) -- To toast a decade of dedication to providing premium [marketing](#) solutions worldwide,

[International Media Ideas](#) reasserts itself

as a one-stop, full-service creative marketing [agency](#) offering end-to-end solutions spanning all online and offline marketing requirements.



November 7th 2017 marks International Media Ideas' 10-year anniversary. The company began its journey as an events and exhibition stand provider, specializing in high-end design and construction solutions. Whilst events and exhibitions have been IMI's forte since its inception, over the ensuing decade the company has flourished through its ability to forge lasting partnerships with its diverse, and prestigious client base. Today, IMI serves over 130 major brands globally with its end-to-end creative marketing expertise.

To mark its 10th anniversary, International Media Ideas aims to bring a fresh identity to the brand, along with new services and a renewed energy. With a continuously expanding service portfolio, IMI now offers integrated marketing and communication solutions that include design, marketing strategy, digital marketing, content and social media marketing, web and mobile application development, photography and video services, as well as event, digital signage and promotional products. Furthermore, the company has launched a new website which showcases these resources and reflects their ten years of innovation and continuous evolution.

"We are very proud to celebrate this milestone and an incredible and successful decade-long creative journey. Today's achievement is a continuation of our progressive strategy of creating happy clients and enabling them to grow their businesses through our high quality, affordable, creative marketing solutions" said Nikos Migdalis, CEO of International Media Ideas.

For more information visit www.groupimi.com

About International Media Ideas

International Media Ideas is a creative hub which offers end-to-end marketing services worldwide. Since the company's formation, in 2007, IMI has spent a decade delivering marketing expertise spanning a broad spectrum of online and offline media. These skills cover nine key areas: Design, Marketing Strategy, Digital Marketing, Content and Social Media Marketing, Web and Mobile Application Development, Photography and Video, Digital Signage and Promotional Products. IMI is

dedicated to understanding and meeting client objectives, and to delivering high quality projects and always aim for great success, all under one roof.

For inquiries, please contact +971 4 422 6069 or email info@groupimi.com

Melwyn Abraham
Matrix PR
+97143430888
[email us here](#)

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