

Baby Food Market 2017 India Technology, Development, Trends and forecasts

India Baby Food Market Overview”, baby food market registering a CAGR of more than 12% in the last five years. Overall, the market is small in India

PUNE, INDIA, November 8, 2017 /EINPresswire.com/ -- [India Baby Food Market](#)

India baby food market is one of the fastest growing categories in the baby care industry of India. Baby food market is segmented mainly into infant milk formula, baby cereals, follow-up formula and other products that include baby juice, baby soup, prepared baby food products, etc. This report covers a detailed insight on the baby food market of India. The report covers leading companies that are involved in the manufacturing and marketing of various types of baby food products. Major brands and companies that are operating in the organized market are analyzed in this report. The report also gives an idea on the product price & variant analysis on different types of products available in the market.

According to “India Baby Food Market Overview”, baby food market registering a CAGR of more than 12% in the last five years. Overall, the market is small in India as compared to other developing countries across Asia. Baby food market is largely unorganized wherein non-organic baby food is a large segment. The market is dominated by Nestle India which operates with its six brands in the category. Penetration of organic baby food segment is extremely low in India due to less number of players operating in the space. However, the category is now expected to grow with a fast rate owing to increasing concerns about the safety of ingredients used in the baby food. In terms of region, south and north India constitute for a larger share in the baby food market across India, whereas penetrations levels in East India are the lowest.

Baby food products have witnessed a significant growth in the past few years. Increasing prosperity, steady urbanization, growing middle class people, growing number of working women and the increasing concerns regarding the fulfillment of nutrition and vitamins at growing stage of infants have been some of the major growth drivers for the baby food market in India. In the current scenario, Infant milk formula based products are generating largest revenue whereas baby cereals are the fastest growing segment as mothers prefer to feed grain cereals to their babies after six months. Follow-up formula based products are desired for babies aged above six months.

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“India Baby Food Market Overview” discusses the following aspects of baby food products in India:

The report gives an in-depth understanding of baby food market in India:

- Global Infant/Child Demographics
- Global Baby Food Market Outlook
- Global Baby Food Market Size By Value & Forecast
- Global Baby Food Market Segmental Analysis: By Region, By Segment
- India Infant/Child Demographics
- India Baby Food Market Outlook
- India Baby Food Market Size By Value & Forecast
- India Infant Milk Formula Market Size By Value & Forecast
- India Baby Cereal Market Size By Value & Forecast
- India Follow-Up Formula Market Size By Value & Forecast
- India Baby Food Market Segmental Analysis: By Company, By Segment, By Region
- The key vendors in this market space

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of baby food products in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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