

# Dallas Novelty Announces Disabled Advocate and TV Personality “Paralyzed Bride” Rachelle Chapman as Spokesperson

*The TLC Reality TV Star Will be Testing Toys and Embarking on Media Tours for Sexual Awareness*

DALLAS, TX, USA, November 8, 2017 /EINPresswire.com/ -- [Dallas Novelty](#) the award-winning online adult store whose motto is “Sex is For Everybody,” is proud to announce disabled reality TLC channel TV star [Rachelle Chapman](#) as their spokesperson.

“We are excited to announce the addition of reality TV star Rachelle Chapman to the Dallas Novelty team. She has openly talked about having a healthy sex life and has a child even though she is wheelchair bound due to a tragic accident that left her paralyzed at her bachelorette party,” says Marketing Director Nick Mahler. “Our company has been focusing on helping our disabled and aging customers who still want intimate pleasure in their lives but need to do things differently than able-bodied customers. Since this niche part of the pleasure business is growing larger every year, I think Rachelle will show more people that even though they might have mobility issues you can still have steamy, pleasure sessions solo or with a partner. Dallas Novelty has special categories that give customers more choices in sex toys and accessories.”



Dallas Novelty Names Rachelle Chapman Brand Spokesperson

Known to the media as “The Paralyzed Bride,” because just weeks before her wedding, four of Rachelle Chapman’s (who has changed her name from Friedman when she got married) friends threw her a bachelorette party. At the end of a perfect evening of dancing and celebration, they decided to take a moonlight swim. One of her friends playfully pushed her into the water, two feet too far from the deep end. That chilling moment changed her life forever, Rachelle broke her neck and was paralyzed from the chest down, leaving her never to walk again.

But the vibrant, beautiful, young Rachelle Chapman became an advocate for people with disabilities, hasn’t let these life-changing events slow her down in and out of the bedroom, and is thrilled about representing Dallas Novelty, enjoying the vast array of pleasure products the company has to offer men and women in her position.

“When I first had my spinal cord injury, I wondered how I would have sex and what that would mean for my relationship. I quickly learned that even though my sex life would be different it would very

much still exist,” says Rachelle. “Sex and intimacy is an important part of my identity as a woman and once I discovered my sexuality I felt secure and confident. Many people don't realize that people with disabilities can be intimate and sexy and that needs to change. Dallas Novelty acknowledges the sexual needs of people with disabilities and that means a lot to people like me.”

Early this year Rachelle Chapman became the subject of a highly-viewed TLC special called, “Rattled: A Paralyzed Mother’s Story,” documenting the pregnancy and birth of her first child, a beautiful little girl named Kaylee.

Rachelle’s duties will include media interviews on sex and disability, and will be reviewing the latest products that ring her and her husband’s bells. Rachelle has written an inspiring book about her struggle and triumph called “The Promise: A Tragic Accident, a Paralyzed Bride, and the Power of Love, Loyalty, and Friendship” and can be purchased here: <https://www.amazon.com/Promise-Accident-Paralyzed-Loyalty-Friendship/dp/1493008579>.

To follow Dallas Novelty go to [www.DallasNovelty.com](http://www.DallasNovelty.com) and you may follow them on Twitter at [www.Twitter.com/DallasNovelty](http://www.Twitter.com/DallasNovelty), on Instagram at <https://www.instagram.com/dallasnovelty> and on Facebook [www.Facebook.com/DallasNovelty](http://www.Facebook.com/DallasNovelty).

You may follow Rachelle Chapman on Twitter at [www.Twitter.com/FollowRachelle](http://www.Twitter.com/FollowRachelle), on Facebook at [www.Facebook.com/rachelleandchris](http://www.Facebook.com/rachelleandchris) and on Instagram at [https://www.instagram.com/rachelles\\_wheels](https://www.instagram.com/rachelles_wheels).

About Dallas Novelty:

Dallas Novelty, America's Adult Toy Store was launched in 2003 by Nick Mahler. A pure entrepreneur at heart, Mahler had started several different businesses before venturing into the world of Pleasure Products. From a door greeter at Walmart to breeding Basset Hounds, over the course of Mahler’s life, he always had the entrepreneurial spirit to pave his own way.

Since Dallas Novelty’s inception, it has grown into a mega site for pleasure products offering over 16,000 items and has a strong following that rivals some of the largest online adult retailers. Sex is for everybody is their tagline because sex is enjoyed by people physical disabilities just as much as any able-bodied sex toy customer. We have worked hard to share products that might work better for someone with a mobility issue or their disability might not be as apparent.

The site has been consistently nominated year after year by Industry Award shows for their success in the E-Commerce field in selling sex toys and other adult products. Every product we sell has been added by hand so that Dallas Novelty are sure to have the exact dimensions, materials/ingredients and the most accurate descriptions and photos.

“I am so humbled that the top adult business publications, have recognized us for our hard work and dedication to offering the best pleasure products available and the best service,” Mahler says. “We aren’t just some site that puts up a data feed and has someone drop ship for us. Every product that we offer is handpicked and we enter all the info and descriptions ourselves. In addition, we offer a lot of smaller specialty items that do not sell through distributors so our customers can find that special item that may not be available on other sites.”

Their state of the art warehousing system has everything ready to ship directly to you. You will get your package fast and always discreet. We offer unmatched customer service with a toll-free customer service phone line, quick email response and the fastest shipping in the industry.

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