

Corporate Car-sharing 2017 Europe Market Expected to Grow at CAGR 87.22% and Forecast to 2019

The report provides in depth study of "Corporate Car-sharing" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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<u>Corporate Car-sharing Market Analysis And</u> Forecast

About Corporate Car-sharing

Corporate car-sharing refers to sharing of company-owned fleet of vehicles by employees of the company for business purposes. Because of its cost-effective features and environmental benefits, companies are increasingly adopting corporate car-sharing over other mobility solutions.



Technavio's analysts forecast the corporate car-sharing market in Europe to grow at a CAGR of 87.22% over the period 2014-2019.

Covered in this Report

Technavio's report, Corporate Car-sharing Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

• ALD Automotive Group

- Alphabet
- Arval
- Sixt Group
- Ubeeqo

Other Prominent Vendors

- Autolib
- Cambio CarSharing
- DriveNow
- Europcar
- Fleetster
- Greenwheels
- Mobility Carsharing
- Mobility Mixx
- Sunfleet
- Zipcar

Market Driver

- Cost savings
- For a full, detailed list, view our report

Market Challenge

- Complexities of car-sharing
- For a full, detailed list, view our report

Market Trend

- Increased demand for corporate car-sharing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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