

Mobile Phone Insurance 2017 Global Market Expected to Grow at CAGR 10.47% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Mobile Phone Insurance 2017 Global Market Expected to Grow at CAGR 10.47% and Forecast to 2020".

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The analysts forecast the global mobile phone insurance market to grow at a CAGR of 10.47% during the period 2016-2020.

[The mobile phone insurance](#) refers to the insurance or coverage taken by the cell phone users looking to insure their cell phones from different kinds of damages or losses. The coverage is provided to the insured in case of losses and damages against riot, strike, malicious damage, terrorist activities, fire, theft, accident, and fortuitous circumstances. Mobile phone insurance helps evade expensive replacement costs in case of mobile phone breakdown.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile phone insurance market for 2016-2020. To calculate the market size, the report considers the premiums earned from mobile phone insurance and extended warranties that are sold in conjunction with the mobile phone market in the Americas, Asia Pacific (APAC), and Europe, the Middle East, and Africa (EMEA).

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



The report, Global Mobile Phone Insurance Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Asurion
- Aviva
- iQmetrix
- NTT DOCOMO
- ProtectCELL

Other prominent vendors

- AT&T
- Sprint
- Square Trade
- Verizon

Market driver

- Grouping of mobile phone OEMs with local insurance regulators
- For a full, detailed list, view our report

Market challenge

- Non-applicability of mobile phone insurance in rural areas due to low penetration of mobile services
- For a full, detailed list, view our report

Market trend

- Leverage social media channels for better customer connectivity and market penetration
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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