

Backend-as-a-services 2017 Global Market Expected to Grow at CAGR 102% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Backend-as-a-services 2017 Global Market Expected to Grow at CAGR 102% and Forecast to 2020".

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The analysts forecast the global backend as a services market to grow at a CAGR of 102% during the period 2016-2020.

[BaaS transforms](#) the way backend and frontend of an application is connected. Conventional mobile middleware uses an on-premise server to integrate backend to the application. This increases the upfront capital cost needed to purchase hardware. BaaS eliminates this by using the cloud platform to provide backend services. BaaS, also referred as mobile backend as a service (MBaaS), is a mobile middleware model. It helps mobile and web application developers to store and link their applications to a backend cloud infrastructure.



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Covered in this report

The report covers the present scenario and the growth prospects of the global backend as a services market for 2016-2020. To calculate the market size, we have considered revenue generated from BaaS software platform, tools, applications, services, and support and maintenance.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Backend as a Services Market 2016-2020, has been prepared based on an in-

depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Appcelerator
- IBM
- Kony
- Microsoft

Other prominent vendors

- AnyPresence
- Apigee
- Apinauten
- Applicasa
- Buddy Platform
- CloudMine
- CloudyRec
- CocoaFish
- Corona Labs
- Exadel
- FatFractal
- FeedHenry
- Flurry
- GeoLoqi
- KidoZen
- Kii
- Kinvey
- Kumulos
- mobDB
- Parse
- Pivotal Software
- Proxomo Software
- QuickBlox Backend
- Rackspace
- Rival Edge
- Sencha
- StackMob
- Structum
- Urban Airship
- Xamarin

Market driver

- Need to reduce complexities in application development
- For a full, detailed list, view our report

Market challenge

- Vendor lock-in issue
- For a full, detailed list, view our report

Market trend

- Increased adoption of cloud computing and IoT

- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Appcelerator
- IBM
- Kony
- Microsoft
- Parse

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