

StarTimes Introduces Remita for Convenient Payment, Daily Subscription

LAGOS, LAGOS, NIGERIA, November 9, 2017 /EINPresswire.com/ -- Good times are here for subscribers of StarTimes Nigeria, as their favourite Pay Television has introduced Remita, Nigeria's leading electronic payment solution, to its customers as the easier, faster and more convenient way to pay for subscriptions.

With this development, StarTimes customers can now make daily subscriptions for as low as N60, using their debit and credit cards. They can also pay through the Internet Banking platform of their banks; www.remita.net; at any commercial bank branch; or any of more than 500 Microfinance bank branches nationwide.

To further ensure that they do not miss a moment of the entertainment available on StarTimes, subscribers can also automate subscription payment by setting up a Standing Order on Remita.

This means they do not need to manually make payments, as the Remita Standing Order ensures their pay TV subscription is automatically renewed at a fixed day of the month and guarantees their service is never interrupted.

“Our aim is to continue to provide our subscribers with easier ways to access non-stop entertainment on our digital terrestrial and satellite television stations. We do not want them to have any barrier – least of all, subscription renewal. This has informed our partnership with Remita,” said Tunde Aina, Chief Operating Officer of StarTimes.

SMS and email notifications sent by StarTimes to customers reminding them of their subscription renewal will now contain a link to make payments. Once the customer clicks the link, they are taken to a page where their full subscription details have been automatically captured and displayed. All the subscriber needs to then do is to select a preferred means of payment and conclude the transaction.

Speaking on behalf of SystemSpecs, the developers of Remita, its Executive Director, Deremi Atanda noted that “At SystemSpecs, our objective is to continue to explore ways of delighting our customers. Our collaboration with StarTimes is another opportunity to provide one of the innovative features of Remita which makes payments extremely convenient to users in a new customer segment.”



remita
...because payments should be easy.

“By providing Remita as an additional payment option to our customers, we are once again affirming our commitment to revolutionising the Pay TV landscape in Africa and offer surplus entertainment access to subscribers conveniently,” added Aina.

StarTimes Nigeria offers its customers across the nation more than 480 authorised channels consisting of news, movies, series, sports, entertainment, children’s programmes, fashion, religion and more. While Remita helps individuals and businesses to easily make and receive payment across multiple channels and financial institutions. Remita Mobile App, available for download on Android and Apple mobile devices, places immense financial power in the hands of individuals and businesses.

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