

Catalyst Case for Airpods Named CES 2018 Innovation Awards Honoree

The first and only waterproof, drop proof case for Airpods selected for outstanding design in their product category

LAS VEGAS, NV, USA, November 9, 2017 /EINPresswire.com/ -- Catalyst, the award-winning manufacturer of the world's most protective and stylish waterproof cases and accessories for electronic devices, today announced it has been recognized as a CES 2018 Innovation Awards Honoree for the design and development of the Catalyst case for AirPods. The Catalyst case for AirPods was selected as an honoree in the Portable Media Players and Accessories product category scoring highly across all judging criteria and was featured at CES Unveiled in New York today.

“We are extremely honored to receive this award,” said Co-Founder and Chief Designer Josh Wright. “The Catalyst case for AirPods is the result of our commitment to constantly invent and launch new and innovative products. We’re excited the judges recognized the unique design and practical application of the case and we’re looking forward to showcasing the AirPods case along with all of our new products at CES 2018.”



Catalyst AirPods Case



The Catalyst case for AirPods is the result of our commitment to constantly invent and launch new and innovative products”

Co-Founder and Chief Designer Josh Wright

This award winning product was entered in this prestigious program and judged by a panel of independent industrial designers, engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 28 product categories.

This is the second CES Innovation Award for Catalyst. The Catalyst case for Apple Watch Series 1 was named a 2016 CES Innovation Award Honoree. For those looking to meet the team behind these award-winning products, Catalyst will be at CES Unveiled on January 7 and at CES 2018 from

January 9 to January 12 at LVCC, South Hall, Booth # 32028.

About AirPods

AirPods are an amazing technology but are slippery, easy to drop and easily lost. Catalyst created the first of its kind, Catalyst case for AirPods. A premium protective case that is a stylish, essential everyday accessory. Made of a soft premium silicone, the case is waterproof to 3.3ft (1m) and drop proof to 4ft (1.2m). It's slim, minimalist and designed so users have convenient access to the charge port. The included carabiner allows the case to be easily attached to a belt loop, bag or backpack so that you can always find your AirPods and they are easily accessible.

Catalyst case for AirPods, US \$ 24.99, can be purchased on Amazon.com, Bestbuy.com, or directly through www.catalystcase.com

About CES Innovation Awards

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)[™], the owner and producer of CES 2018, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present and how the design and innovation of the product directly compares to other products in the marketplace.

CES 2018 Innovation Honoree products are featured on CES.tech/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About Catalyst

Catalyst is a lifestyle accessories brand founded to create iconic products that enable people to explore and share their world. Catalyst offers the highest performance accessories that are the best value for their customers. Josh Wright is an award-winning industrial designer who graduated from the Art Center College of Design and June Lai is the research, development and business partner at Catalyst. Together, after seeing a need for a product that fit their needs but did not yet exist, they designed and developed an iPhone case that would protect their products through their many outdoor and underwater adventures. Since Catalyst's inception in 2010 the brand has introduced their highest-performance line of everyday cases, accessories and sleeves featuring their own proprietary technology.

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