

FocalPointK12 partners with Clever to broaden integration options for K12 Districts

Partnership enables school districts using Clever to share roster information & student data with the FocalPointK12 software.

NORCROSS, GEORGIA, UNITED STATES, November 9, 2017 /EINPresswire.com/ -- [FocalPointK12](#), an education technology company based in Norcross, GA recently agreed to a collaborative relationship with [Clever](#) to broaden options for school districts wishing to use Clever to provide roster and student data into FocalPointK12's personalized learning and student performance management solutions.

School districts nation-wide are taking advantage of the Clever platform as a

means to share district information to software companies. Kiran Athota, president and co-founder of FocalPointK12 says, "The DNA of our firm is rooted in offering integrated solutions to districts by increasing interoperability and making disparate systems work seamlessly across vendors. As school

districts focus on initiatives to personalize learning and use technology as a means to improve student achievement, partnering with Clever was an easy decision based on the number of districts using Clever and the high quality solution and customer service they provide. Knowing that our partnership will make the onboarding and integration of our platform a seamless experience is a win-win for everyone."

FocalPointK12 went through the Clever Certification process over the summer and is now an approved vendor. "Clever is

thrilled to partner with FocalPointK12 to provide personalized learning solutions to students," says Ben Adida, VP of Engineering. "FocalPointK12 and Clever together work to streamline the management and integration process to ensure teachers spend time focused on their students' success and not software setup."

About Clever

Clever was founded in 2012 by educators and technologists who knew that widely available educational apps could improve both teaching and learning, but that tools to deploy and secure the applications were simply unavailable. Today, half of K-12 schools in the U.S. trust Clever to secure their student data as they adopt learning apps in the classroom. In 2014, Clever won the 'Crystal Clear' award by the Digital Innovation Learning Awards. It is also the trusted provider of the American Federation of Teachers, who uses Clever to secure its own 'Share my Lesson' platform with its teacher members. Backed by Sequoia Capital, Lightspeed Partners, Peter Thiel's Founders Fund,



and GSV Capital, Clever currently has 100 employees and is based in San Francisco, California. For more information visit www.clever.com.

About FocalPointK12

The metro Atlanta based company has extensive experience in the K12 education technology space as the co-founders have successfully deployed statewide solutions across the states of Georgia, Rhode Island, and Maine. In the spring of 2016, FocalPointK12 made available for the first time a bundled suite of products that make up a Personalized Learning Management System. The bundles include 1) A Data Warehouse/Dashboard tool with single-sign-on (SSO) capability, ad hoc reporting, and an early warning indicator system, 2) A next generation online assessment platform that supports the best of class item banks 3) A Digital Content Library that allows teachers to create, share, and tag their own resources while having access to over 50,000 open education resources, and 4) A learning management system with a recommendations engine that serves up personalized resources according to student data while also providing educators with virtual collaboration spaces that support Professional Learning Communities and Professional Development.

Using [xAPI](#), Learning Records Store (LRS) technology, and relevancy algorithms, FocalPointK12 is able to deliver advanced learning analytics that drive student engagement, match digital resources with targeted student needs, and support learning that is personalized and data-driven.

The 4 modules can be acquired individually or bundled in any combination while also providing districts with the option of using the tools as 'plugins' that work inside learning management systems such as Canvas and Schoology. Email FocalPointK12 at info@focalpointk12.com or visit www.focalpointk12.com to learn more.

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