

Deschutes Brewery's Street Pub Program Raises More Than \$1 Million for Nonprofits

Bend, Oregon brewery wraps up its third year of touring the country with the world's largest pop-up pub

BEND, OR, USA, November 9, 2017 /EINPresswire.com/ -- [Deschutes Brewery](#)'s Street Pub finished out its third annual national tour this year, bringing the total raised for nonprofits to \$1,047,860 in just three years. In that time, the 400-foot-long traveling pop-up pub visited 13 cities across the country and welcomed more than 300,000 beer fans who turned out to drink more than 2,800 kegs of damn tasty beer, all while raising money for nonprofits in their hometowns.

The 2017 tour, which just wrapped up last month, visited the following cities and supported these charity partners:

- Cincinnati, OH – The Starfire Council and Giving Hope
- Roanoke, VA - Blue Ridge Land Conservancy, Roanoke Outside Foundation, Bradley Free Clinic and Pathfinders for Greenways
- Milwaukee, WI - Hunger Task Force and Westown Association
- Portland, OR - Cascade Aids Project, Children's Cancer Association and Farmers Ending Hunger
- Sacramento, CA - Runnin' for Rhett

"We've always been committed to giving back to the local communities where we sell our beer," said Michael Lalonde, CEO of Deschutes Brewery. "This program gave us a way to support causes and organizations in every place we visited, and we're proud that so many fans turned out to support this program over the years, helping us surpass the \$1 million mark."

Street Pub was created by the brewery to bring the pub experience, on which Deschutes was founded 29 years ago, to fans across the country. In addition to the money donated through the Street Pub program, Deschutes will donate more than \$300,000 to other community programs this year, totaling more than half a million for 2017 alone.

About Deschutes Brewery

Family and employee owned since 1988, Deschutes Brewery – Bend's original brewpub – has



become the cornerstone of Central Oregon's flourishing craft brew culture. Known for its generous use of whole hops in its defining beers such as Black Butte Porter, Mirror Pond Pale Ale, and Fresh Squeezed IPA, the brewery also keeps fans on the edge of their bar stools with the release of small batch experimental beers each season. Now available in 29 states and Washington D.C., Deschutes' flagship brewpub has been joined by a main brewing facility overlooking the Deschutes River in Bend, a pub in Portland and a tasting room in Roanoke, Virginia where it will build a new east coast brewery.

www.deschutesbrewery.com

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Media contact: Marie Melsheimer,
541.815.3951,
marie@campbellconsulting.com

Marie Melsheimer
Campbell Consulting
5413893337
email us here

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