

Instructor-led Language Training 2017 Global Market Expected to Grow at CAGR 19.85 % and Forecast to 2021

The report provides in depth study of “Instructor-led Language Training” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to organization

PUNE, INDIA, November 10, 2017
/EINPresswire.com/ --

[Instructor-led Language Training Market Analysis And Forecast](#)

About Instructor-led Language Training

The global instructor-led language training market by classroom-based learning is traditionally the most dominant. This is because classroom-based learning is used by many language training vendors for knowledge transfer. The major factor contributing to the growth of the market is the increased demand from the institutional sector, more prominently from the corporate sector. The global language learning market consists of three modes of delivery that includes online, classroom-based, and blended. Classroom-based language learning is the most dominant form of delivery. It is widely practiced in many developed and developing countries. However, owing to the digitization of education and content, the online language learning is gaining traction in the market. In addition, this method can be expected to be mainstream at the end of the forecast period. Although there are a plethora of massive open online courses (MOOCs) courses available for language learning, serious learners will invest time and efforts in credible language learning courses. The content available on MOOCs is only for reference purposes.

Technavio’s analysts forecast the global instructor-led language training market to grow at a CAGR of 19.85% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global instructor-led language training market for 2017-2021. To calculate the market size, the report considers the revenue generated from instructor-led language training vendors.

The market is divided into the following segments based on geography:

- Americas



- APAC
- EMEA

Technavio's report, Global Instructor-Led Language Training Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Berlitz Languages
- Commercial Language Training
- CORE Languages
- Education First
- Pearson Education

Other prominent vendors

- CGS
- G-Cube
- Onwards Learning
- Sanako
- Specialist Language Courses
- iTutorGroup

Market driver

- Emergence of mobile education
- For a full, detailed list, view our report

Market challenge

- Increase in open-source materials
- For a full, detailed list, view our report

Market trend

- Increased penetration of gamified language learning
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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