

# Blood Testing Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 – 2021

The report provides in depth study of "Blood Testing" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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## **Blood Testing Market Analysis And Forecast**

## **About Blood Testing**

Blood testing is the analysis of blood samples. It is used in healthcare to detect mineral contents in blood, diseases and disease-causing infections, and signs of drug abuse. It helps physicians to understand the biochemical and physiological state of the blood, pharmaceutical drug effectiveness, and organ functioning. For blood testing, blood is either taken from a vein



in the arm with the help of a syringe or through a finger prick with the help of a needle.

Technavio's analysts forecast the global blood testing market to grow at a CAGR of 2.82% during the period 2017-2021.

# Covered in this report

The report covers the present scenario and the growth prospects of the global blood testing market for 2017-2021. To calculate the market size, the report considers the revenue generated from retail sales of blood testing equipment, which includes instruments, reagents, and consumables.

The market is divided into the following segments based on geography:

Americas

- APAC
- EMEA

Technavio's report, Global Blood Testing Market 2017-2021, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Abbott Laboratories
- Bio-Rad Laboratories
- F. Hoffmann La Roche
- · Siemens Healthineers

## Other prominent vendors

- bioMerieux
- Cardinal Health
- Cepheid
- Danaher
- Novartis
- Thermo Fisher Scientific
- Trinity Biotech
- Trividia Health

#### Market driver

- High demand for RDTs
- For a full, detailed list, view our report

# Market challenge

- Lack of trained professionals
- For a full, detailed list, view our report

#### Market trend

- Thriving demand for POCT
- For a full, detailed list, view our report

# Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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