

# Stanley Black & Decker Inc in Home and Garden (World) -SWOT Analysis, Size, Share, Growth, Trends and Forecast 2017-2022

WiseGuyReports.com adds "Stanley Black & Decker Inc in Home and Garden Market 2017 Global Analysis Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, November 10, 2017  
/EINPresswire.com/ -- [Stanley Black & Decker Inc in Home and Garden Market:](#)

## Executive Summary

Stanley Black & Decker Inc is the third ranked home improvement company in the world, dominating the power tools and hand tools categories globally. This report focuses on the company's recent acquisition of the Craftsman brand from Sears Holdings, while also discussing key geographic opportunities in emerging markets, as well as the company's response to digitalisation and other socioeconomic drivers that are impacting consumer demand for power tools and adjacent categories.

Stanley Black & Decker Inc in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Stanley Black & Decker Inc delivers a detailed strategic analysis of the company's business, examining its performance in the Home and Garden market and the global economy.

Company and market share data provide a detailed look at the financial position of Stanley Black & Decker Inc, while in-depth qualitative analysis will help you understand the brand strategy and growth



Stanley Black & Decker Inc in Home and Garden

prospects of Stanley Black & Decker Inc.

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THIS REPORT EXAMINES:

Company share by region and sector

Brand portfolio

New product developments

Marketing and distribution strategies

A detailed SWOT analysis of Stanley Black & Decker Inc provides strategic intelligence on:

Strengths and weaknesses

Category and country opportunities for growth

Challenges and threats from current competition and future prospects

Global and regional market positions

Why buy this report?

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

For further information on this report, visit - <https://www.wiseguyreports.com/enquiry/2476651-stanley-black-decker-incin-home-and-garden-world>

Table of Contents

Scope

STRATEGIC EVALUATION

Key company facts

Financial assessment

SWOT: Stanley Black & Decker Inc

Key strategic objectives and challenges

## COMPETITIVE POSITIONING

Retail value sales performance above the global average

US market a major contributor to historic growth

Closing the gap in home improvement and gardening

Stanley Black & Decker Inc's global competitive footprint

## MARKET ASSESSMENT

Developing regions drive growth, but from a small base

Decline in purchasing power for consumers in Western Europe

The “middle class retreat” in Western Europe

Apartment living and housing affordability act as potential barriers

## GEOGRAPHIC AND CATEGORY OPPORTUNITIES

North America still the leading region for Stanley Black & Decker Inc

Large gap between the US and other key markets persists in 2016

Category specialisation varies from market to market

Russia's weak economic environment may threaten future sales

Mexico overtakes Brazil as the leading Latin American market

“Do-It-For-Me” (DIFM) attitudes prevalent in Asia Pacific

Power tools account for more than half of value sales in 2016

Apartment living restricts lawn mower sales in emerging markets

## BRAND STRATEGY

Tools & Storage segment continues to grow in prominence

Stanley Black & Decker Inc brand portfolio

Stanley Black & Decker Inc historic brand performance

R&D investment drives innovation and new product development

Responding to digitalisation disruption through investment

Craftsman acquisition to boost company share in the US

## OPERATIONS

Retailer market consolidation poses a potential risk

Adopting Industry 4.0 to support the “make where we sell” strategy

## RECOMMENDATIONS

Recommendations

## APPENDIX: COMPETITOR ANALYTICS

Competitor Analytics tool

Overview

Competitors

Market Overlap

Treemap

Overlap Matrices

Continuous...

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