

# Mondelez International Inc in Health and Wellness (World) 2017 Size, Share, Growth, Trends and Forecast by 2022

*WiseGuyReports.com adds "Mondelez International Inc in Health and Wellness Market 2017 Global Research Report Forecasting to 2022" reports to its database.*

PUNE, INDIA, November 10, 2017  
/EINPresswire.com/ -- [Mondelez International Inc in Health and Wellness](#) Market:

## Executive Summary

With increasing demand for healthy, natural and clean label snacks, Mondelez is setting a number of well-being and sustainability goals to create snacks that can nourish the body and the soul, in order to inspire consumers to snack mindfully. Mondelez should broaden its footprint in emerging countries while focusing on fast growing trends, such as organics and free from, as well as keep moving its portfolio towards healthy savoury snacks like Good Thins or Vea in saturated developed markets.

Mondelez International Inc in Health and Wellness (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Health and Wellness industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Mondelez International Inc delivers a detailed strategic analysis of the company's business, examining its performance in the Health and Wellness market and the global economy.

Company and market share data provide a detailed look at the financial position of Mondelez International Inc, while in-depth qualitative analysis will help you understand the brand strategy and growth prospects of Mondelez International Inc.

#### THIS REPORT EXAMINES:

Company share by region and sector

Brand portfolio

New product developments

Marketing and distribution strategies

A detailed SWOT analysis of Mondelez International Inc provides strategic intelligence on:

Strengths and weaknesses

Category and country opportunities for growth

Challenges and threats from current competition and future prospects

Global and regional market positions

Why buy this report?

- \* Get a detailed picture of the Health and Wellness market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

For further information on this report, visit - <https://www.wiseguyreports.com/enquiry/2476635-mondelez-international-inc-in-health-and-wellness-world>

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