



# Marriott International Inc in Travel Strategic Business Report 2017 Key Players Analysis, Share, Trends & Forecast 2022

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, November 13, 2017 /EINPresswire.com/ -- [Marriott International Inc](https://www.marriott.com)

## ABOUT THIS REPORT

With the acquisition of Starwood Hotels & Resorts Worldwide, Marriott International Inc has become the uncontested number one in the hotels industry. The company had another bumper year in 2015, followed by strong performance in 2016, both thanks to a strong US market. After the deal with Starwood was approved by Chinese authorities in September 2016, the company has been busy integrating the two companies.

Researcher's report on Marriott International Inc delivers a detailed strategic analysis of the company's business, examining its performance in the Travel market and the global economy.

Company and market share data provide a detailed look at the financial position of Marriott International Inc, while in-depth qualitative analysis will help you understand the brand strategy and growth prospects of Marriott International Inc.

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## THIS REPORT EXAMINES:

- Company share by region and sector
- Brand portfolio
- New product developments
- Marketing and distribution strategies

A detailed SWOT analysis of Marriott International Inc provides strategic intelligence on:

- Strengths and weaknesses
- Category and country opportunities for growth
- Challenges and threats from current competition and future prospects
- Global and regional market positions

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Marriott made strategic acquisitions before Starwood

## BRAND STRATEGY

How to distinguish 30 high-end brands

Marriott divides brands for consumer clarity

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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