

Gum Peru Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

Gum Peru Industry Business & Investment Opportunity (2017 – 2021) Market Research Reports

PUNE, INDIA, November 13, 2017 /EINPresswire.com/ -- Summary

Gum (Confectionery) Market in Peru - Outlook to 2021: Market Size, Growth and Forecast Analytics is a broad level market review of Gum market in Peru.

Gum Confectionery includes all bubble and chewing gum (including functional gum and sugar free gum). Also includes dental gums.

Gum market in Peru registered a positive compound annual growth rate (CAGR) of 3.83% during the period 2011 to 2016 with a sales value of PEN 520.17 Million in 2016, an increase of 3.24% over 2015. The research handbook provides up-to-date market size data for period 2011-2016 and illustrative forecast to 2021 covering key market aspects like Sales Value and Volume for Gum and its variants Bubble Gum, Chewing Gum.

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Furthermore, the research handbook details out Sales Value for top brands for the year 2013 to 2016, Demographic Analytics and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Peru's Gum (Confectionery) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Kilograms.

Scope

- Overall Gum (Confectionery) market value and volume analytics with growth analysis from 2011 to 2021.
- Value terms for the top brands.
- Distribution channel sales analytics from 2013-2016.

Reasons to buy

- Get access to authoritative and granular data on the Gum (Confectionery) market and fill in the gaps in understanding of trends and the components of change behind them.

- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

Table of Content: Key Points

- 1 Gum Market Overview
- 2 Peru Gum Market Analytics, 2011-21
 - 2.1 Gum Value Analytics, 2011-21
 - 2.1.1 Gum Market by Value, 2011-21
 - 2.1.2 Gum Market Value by Segments, 2011-21
 - 2.2 Gum Volume Analytics, 2011-21
 - 2.2.1 Gum Market by Volume, 2011-21
 - 2.2.2 Gum Market Volume by Segments, 2011-21
 - 2.3 Peru Gum Demographic Analytics, 2012-16
 - 2.3.1 Peru Gum Demographic Analytics by Age Group, 2012-16
 - 2.3.2 Peru Gum Demographic Analytics by Education Level, 2012-16
 - 2.3.3 Peru Gum Demographic Analytics by Gender, 2012-16
 - 2.3.4 Peru Gum Demographic Analytics by Urbanization, 2012-16
- 3 Peru Gum Market Analytics, by Segment 2011-21
 - 3.1 Bubble Gum Analytics, 2011-21
 - 3.1.1 Bubble Gum Market by Value, 2011-21
 - 3.1.2 Bubble Gum Market by Volume, 2011-21
 - 3.2 Chewing Gum Analytics, 2011-21
 - 3.2.1 Chewing Gum Market by Value, 2011-21
 - 3.2.2 Chewing Gum Market by Volume, 2011-21
- 4 Peru Gum Brand Analytics by Value, 2013-16
 - 4.1 Gum Brand Analytics by Value, 2013-16
- 5 Peru Gum Brand Analytics by Volume, 2014-16
 - 5.1 Gum Brand Analytics by volume, 2014-16
- 6 Peru Gum Distribution Channel Analytics by Value, 2013-16
 - 6.1 Gum Distribution Channel Analytics by value, 2013-16
- ...Continued

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