

Gloria L. Williams aka Footnanny Shares Her Story About Making the Most Coveted Holiday Gift Guide for the 4th Time

Selected by Oprah's Favorite Things, The Footnanny Brand Unveils A New Beauty Pampering Product Line for the Hands, Body and the Soul

BEVERLY HILLS, CALIFORNIA, USA, November 20, 2017 /EINPresswire.com/ -- For the fourth time in a row, Gloria L. Williams, the founder and creator of the [Footnanny](#) brand has been selected by O's Magazine Favorite Things as one of the 102 holiday "must haves" for anyone's Black Friday deals and gift-giving list. The newest products from the Footnanny product line is a trio of personal body beauty essentials.

The Footnanny Linen Trio, as described by Oprah Winfrey in the Holiday Issue of O Magazine, on newsstands now, states, "Everybody loves the smell of clean. How they got it in a bottle, I'll never know," said Winfrey. "The linen scent of this shower gel, hand soap, and lotion developed by Gloria Williams, a.k.a. the Footnanny, reminds me of slipping between freshly laundered sheets."



Adding to a variety of foot products, Footnanny has expanded to a bath and body line of products so that you can treat your entire body to a spa experience in your shower.

Williams began her journey as a beauty product developer by following in her mother's footsteps as a natural healer, body masseuse, and creator of homemade lotions. "I experienced how my mother took care of the people in the neighborhood with her touch and special concoctions of luxurious creams, ointments and oils," said Williams who hails from a suburb in Illinois.

"After years of working as a nail tech, managing salons, and owning my own business, I was inspired to create a line of aromatherapy foot creams, foot salts, and balms to give people around the world a way to pamper their feet," said Williams. The Footnanny foot cream products are formulated with essential compounds of soy, shea and cocoa butter and the fragrances are based on Williams' fond memories from her childhood - from lavender, rose, peppermint, sage, mint, chocolate to tree tea and more.

"I've always helped people because that's what I saw the strong women in my life model for me. I

knew early on that the human touch was healing and has a profound effect on a person's state of mind and health," Williams said. Promoting health and wellness for feet is Williams' mission and now she is taking it to the body and hands with her new line.

"This is an honor to be included on the list again," said Williams whose Footnanny foot cream made the prestigious Oprah's Favorite Things list in 2014, 2015, and 2016. "I'm very grateful and fortunate to continue a tradition started by my grandmother who passed it to my mother, then she passed it to me, and now I'm able to pass it to the world."

The Footnanny Special Edition Holiday Set is available on [Amazon.com](https://www.amazon.com). For more information about the collection and to shop the expanded assortment, visit www.footnanny.com. Use Shop Code OPRAH to get 20% off the deal at footnanny.com. As a bonus, with every single 8 ounce jar of foot products purchased, you will receive one pair of white cotton socks.

"Ms. Winfrey helped me to think bigger and pursue my greatest goals," said Williams who is constantly creating proprietary products that are soothing to the skin, sense of smell, and the soul.

Celebrities and dignitaries who have experienced the Footnanny brand of ultimate indulgence include: Ms. Winfrey; Stedman Graham; and Gayle King. Celebrities, such as the 44th First Lady of the U.S. Michelle Obama; Maria Shriver; 2016 Olympic Gold Medalist Pro Golfer Justin Rose; Taraji P. Henson; Randy Jackson; Lady Gaga; Loretta Devine; Omar Gooding; A\$AP Rocky; Cicely Tyson; Julia Roberts; Sean "P Diddy" Combs; Jimmy Jean-Louis; Bellamy Young; Sela Ward; Rita Wilson; Liana Mendoza; Patrick Faucette; Paula Jai Parker; Jessica Simpson; Ashanti; Christy Turlington; Keri Russell; and more.

Join the conversation @Footnanny on Twitter and Instagram. Like her on Facebook to get tips about foot care. To connect with Footnanny, send a note to footnanny@footnanny.com.

For appearances and interviews, contact Platinum Star PR at info@platinumstarpr.com or 213-276-7827.

About Gloria L. Williams

Gloria L. Williams, the creator and CEO of footnanny.com, is a licensed nail technician, spa consultant, and certified reflexologist. Williams is the personal pedicurist for Ms. Oprah Winfrey. Williams' Footnanny cream made the prestigious Oprah's Favorite Things 2014, 2015, and 2016 list. Her products have been featured on Home and Family; The Talk; Good Morning America; the Valspar



The Footnanny Linen Trio earned a spot on the biggest list in the history of Oprah's Favorite Things with 102 products.



Gloria L. Williams aka Footnanny believes each journey to wellness goes beyond a pedicure.



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*Gloria L. Williams, Footnanny
CEO*

Golf Championship at the Innisbrook Resort; HSN; The View; The Shopping Channel Canada; and Amazon News. Williams gives back to several charities including Blessings in a Backpack, Kiva, and Soles4Souls: The Power of a Pair of Shoes Campaign through Footnanny Cares at www.footnanny.com.

Marie Lemelle
Platinum Star PR
(213) 276-7827
email us here

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