



Faster, Better Decision Making for Products, Programs and Enterprise Portfolios in Latest Sopheon Release

Accolade 11.3 intelligently alerts product leaders on variances from established targets and forecasts to increase transparency and support market success

MINNEAPOLIS, UNITED STATES, November 16, 2017 /EINPresswire.com/ -- Sopheon, the



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Daniel Spang, InnoView Manager, Corporate Innovation, RENOLIT Group

international provider of software, expertise, and best practices for Enterprise Innovation Performance, today released the latest version of its Accolade® [Enterprise Innovation Management](#) (EIM) solution.

It is projected that 75 percent of the S&P 500 will be replaced in the next ten years.(1) This eye-opening fact is to some degree a function of the increased rate of change caused by digital disruption. The external market is often moving faster than the companies in the market themselves. This is particularly challenging for product, program and portfolio owners who are challenged to increase their decision making cadence to align with market changes taking place while their products are still in development.

Accolade 11.3 accelerates strategic investment decision making for products, programs, portfolios and projects by delivering relevant, real-time information and insights to the right people, at the right time – sometimes before they know they need it.

Daniel Spang, InnoView Manager in the Corporate Innovation department of RENOLIT Group, said about the latest release: “We are excited with the advanced individualization and increased smart capability in Accolade 11.3. These offer increased focus and value to our project and portfolio management processes.”

Shelly Fetzer, VP of Product at Sopheon, added: “With the Accolade 11.3 release we continue to advance the intelligence that Accolade delivers by connecting people to key real-time data within the contexts of corporate strategy and the individual user’s role and responsibilities.”

ACCOLADE 11.3 FOCUSES DECISIONS AND ACTION ON REAL-TIME, TRUSTED DATA

- Product and brand managers gain immediate visibility to out-of-bound conditions, permitting them to act – and react – quickly to achieve critical new product performance commitments such as time to market, revenue, return on investment, and product scope.
- Cross-functional management can now improve the speed and quality of decision making using objective project and product status reporting that is easily standardized and harmonized across portfolios or entire business units.

- Online decision spaces make for more efficient and effective meetings for both decision makers and knowledge workers, with decision-focused information, collaboration and communications.

Accolade 11.3 is available immediately for upgrade, purchase and implementation. All Sopheon Accolade customers who are current on Maintenance and Support program fees are entitled to receive updates to their currently licensed products for this and future release upgrades. New capabilities in Accolade 11.3 are also available to customers with Accolade Express for PPM deployments. Implementation services may be required.

(1) Richard N. Foster, co-author of Creative Destruction

ABOUT SOPHEON

Sopheon partners with customers to provide complete Enterprise Innovation Management solutions including patented software, expertise, and best practices to achieve exceptional long-term revenue growth and profitability.

Sopheon's Accolade solution provides unique, fully-integrated coverage for the entire innovation management and new product development lifecycle, including strategic innovation planning, roadmapping, idea and concept development, process and project management, portfolio management and resource planning.

Sopheon's solutions have been implemented by over 200 customers with over 60,000 users in over 50 countries. Sopheon is listed on the AIM Market of the London Stock Exchange. For more information, please visit our www.sopheon.com.

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