

Areas Of Poor Diet And Water-Borne Infections Make Africa And APAC Attractive For Hematology Drug Manufacturers

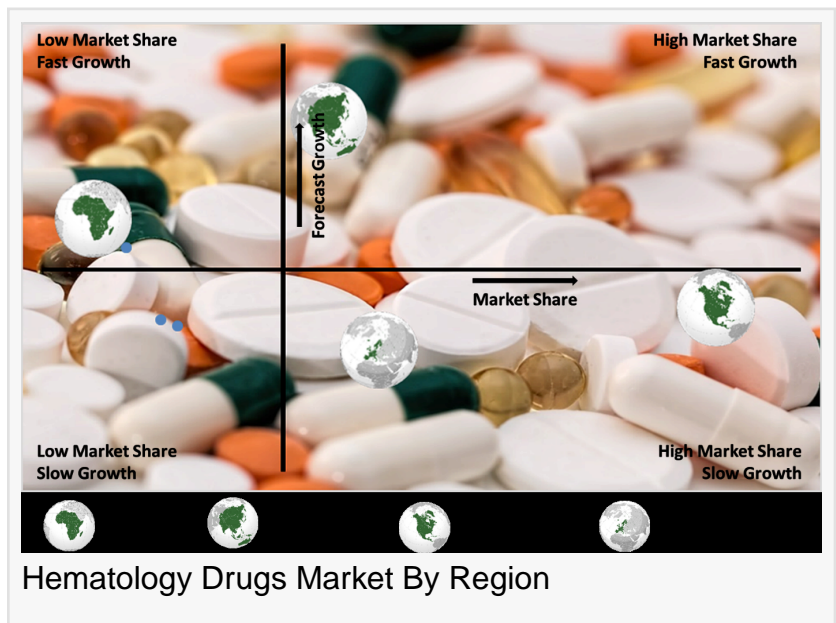
LONDON, GREATER LONDON, UK, November 15, 2017 /EINPresswire.com/ -- Africa and Asia Pacific are the fastest-growing regions for sales of drugs to treat blood disorders such as anemia and conditions related to sickle cell disease. The African market is tiny but the world's fastest-growing outside Asia Pacific. Worth only 2.5% of the global total in 2010, its year on year growth averaging 9% will have brought it to a share of over 3% by 2020. Asia Pacific's growth in this market is even more remarkable at nearly 12% a year, growth which will bring it by 2020 to account for over 20% of world sales. Slower growth in the other big regions, however, means that the market as a whole is growing only at just over 6% a year.

Within Africa, hematology drugs represent just over 4% of the pharma market, about the same proportion as they do globally; in Asia Pacific they account for a slightly lower 3.5%. Hematology drugs are used to treat diseases such as anemia, conditions related to sickle cell disease, rare genetic disorders and other related diseases. Major hematology drugs include albumin, epoetin, zoladex, and hyskon.

Some of these diseases are particularly prevalent among certain gene pools; others are related to poor diet or water-borne infections. Most of these conditions apply in parts of both Africa and Asia Pacific.

The global market for hematology drugs is fragmented: nearly three-quarters of sales are attributable to small or medium-sized pharma companies. The market leader is Danish company Novo Nordisk, followed by the UK's Shire and Germany's Bayer.

One of the trends shaping the market is a use of tranexamic acid to cut down post-partum bleeding deaths. Tranexamic acid is increasingly being used to prevent postpartum hemorrhage (blood loss of over 500 ml or 1,000 ml within 24 hours of childbirth) due to its cheap price and wide availability. Tranexamic acid is an antifibrinolytic drug that helps in reducing bleeding in surgical and trauma patients, including women with postpartum hemorrhage. In April 2017, WOMAN (World Maternal Antifibrinolytic), an international, randomized, double-blind, placebo-controlled trial including over 20,000 women from 193 hospitals in 21 countries, found that using tranexamic acid within three hours of childbirth lowered death from bleeding by 31% and reduced the need for laparotomy (emergency bleeding control surgery) by 36%, as compared to placebo.



Read [Hematology Drugs Market Global Report 2017](#) from [The Business Research Company](#) for information on the following:

Markets Covered: Blood Products, Anemia And Other Blood Disorder Drugs

Companies Mentioned: Baxalta, Bayer AG, Novo Nordisk, Pfizer Inc., and Biogen Idec

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA and Australia.

Regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East And Africa

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, GDP, Expenditure Per Capita, The Musculoskeletal Disorders Drugs Indicators Comparison.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

Interested to know more? Here is a full scope of Biologics and Pharmaceutical Drugs Market reports to explore:

1. Biologics Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/biologics-market-global-report-2017/>)
2. Gastrointestinal Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/gastrointestinal-drugs-market-global-report-2017/>)
3. Cardiovascular Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/cardiovascular-drugs-market-global-report-2017/>)
4. Central Nervous System Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/central-nervous-system-drugs-market-global-report-2017/>)
5. Anti-infective Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/anti-infective-drugs-market-global-report-2017/>)
6. Genito-Urinary Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/genito-urinary-drugs-market-global-report-2017/>)
7. Dermatology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/dermatology-drugs-market-global-report-2017/>)
8. Metabolic Disorder Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/metabolic-disorders-drugs-market-global-report-2017/>)
9. Musculoskeletal Disorders Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/musculoskeletal-disorders-drugs-market-global-report-2017/>)
10. Ophthalmology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/ophthalmology-drugs-market-global-report-2017/>)
11. Pharmaceutical Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/pharmaceutical-drugs-market-global-report-2017/>)
12. Respiratory Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/respiratory-diseases-drugs-market-global-report-2017/>)
13. Oncology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/oncology-drugs-market-global-report-2017/>)

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Oliver Guirdham
The Business Research Company
+44 744 3439350
[email us here](#)

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