

# RVPlusYou Launches New Nationwide RV Rental Management Program for Entrepreneurs

*The new RV vacation rental program hopes to attract vacation rental managers and entrepreneurs who are looking for opportunity, and know their way around an RV.*

SAN LUIS OBISPO, CA, USA, November 16, 2017 /EINPresswire.com/ -- [RVPlusYou](http://RVPlusYou.com) has recently launched an innovative new franchise opportunity designed specifically for those entrepreneurs who know their way around an RV. The company is looking for the retired and semi-retired individuals who have experience driving and towing RV's.

The new RV Vacation Rental Management program is designed to assist those RV owners who want to earn extra income from their idle asset, but lack the time to do the work, i.e. manage their property.



RV Rental - Ocean Mesa Santa Barbara, CA

The RV Rental Manager (RVRM) works the same way other vacation rental managers do; they put the asset into service for a percentage of the nightly rental fees.

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*Russ Lovell, Co-Founder and Managing Partner*

The concept isn't new. The vacation rental industry is massive, nearly \$25 billion in the US alone and \$100 billion worldwide. RV rentals, as the company points out, are “properties”. They're 2nd homes, rent-able vacation cabins on wheels, and some owners need help putting those assets to work.

There are over 10 million registered RV's in North America that sit idle some 86% of their useful life. The job of the RV rental manager is to find those assets, located in their

assigned territory, and put them to work.

RVPlusYou conducted a survey with registered RV owners and found that approximately 10% of all RV owners, "would like to rent out their RV to earn extra income". Approximately 50% of those who responded positively, or 5% of the total available market, wants to do the work themselves and the other half said they would need help.

While most RV owners, around 90% of those surveyed, said no to the idea of sharing their RV, RVPlusYou is targeting the 10% who said yes and they're using a tried and true business model to make it work; vacation rental property management.

Russ Lovell is partner and co-founder of the young start up and equates RV's to hotel rooms. "Put these numbers into perspective, says Lovell. We have over 1 million RV's in our available inventory distributed across North America. The largest hotel chain in the world is Marriott with just over 1.2 million rooms", Lovell says.

With those kinds of numbers, the company expects to establish dozens of franchise territories, all located in or near the hottest vacation rental markets, national parks, RV resorts, and campgrounds across North America.

"We're simply giving RV owners an option to earn. Some of our owners bank the income for their annual vacation, and others are putting a kid through school. We offer a clear path to liberating owners from that monthly cash drain and we do it in a safe way."

RVPlusYou believes their system is a better and safer way to go when it comes to RV Rentals. Because the renter never drives or tows the RV, the risk for damage is very low and there is no extra depreciation due to excess miles.

The company targets the "non-RV'er" market, those folks who don't want to drive or tow; the traveler looking for a weekend getaway, or accommodations close to an event, such as a wedding or family reunion at a campground or ranch. Driving or towing isn't the point, it's all about the destination and the experience.

"The demand isn't the problem in this equation, says Lovell. Our challenge is managing the inventory, hence the launch of this program. We're looking for qualified RV Rental (property) managers who can drive and tow."

So, how does it work? RVPlusYou handles the marketing, customer support, and the online rental transaction while the RVRM manages inventory on behalf of the RV owner. The RVRM talks to renters, agrees on locations, and then delivers and sets up the RV. "It's not work that just anyone can do", adds Lovell.

The company hopes to attract the "retired firefighter" or the semi-retired RV'er who is looking to



Huntington Beach RV Rental



Laguna Beach RV Rental

supplement their income and build a business. Qualified franchisees can be anyone with a business and RV background. Vacation rental and property management experience is a plus.

Also notable is that the company is making a special offer to the first qualified entrepreneurs to apply: For a select first few, the franchise license is free. The owner of the franchise will not only have exclusivity in their territories, but they will also start with no fees, other than the 3% transaction fees of the rental.

Once the program gets up and running the company expects to license markets to the franchise owners.

For more information about the program, see the [RV Vacation Rental Program](#) details on their website.

Russ Lovell  
RVPlusYou, L.L.C.  
8055405248  
email us here

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