

Zignuts Co-founder and CTO - Parth Trivedi shares the company's conventions with GoodFirms

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[Zignuts](#) Technolabs took birth in the IT market in 2012 to help the dynamic & growing startups focusing on small to medium-sized enterprises existing as a one-stop solution. The company then spread its wings globally in Germany and Singapore in the year of 2016.

Parth, being the CTO of Zignuts Technolabs Pvt. Ltd. leads the technical team working closely with the business development team and project managers. This helps him analyze

clients' requirements with which the research direction is set that leads to the best project plan to develop the client's idea in cost-effective and timely manner.



CTO Interview with GoodFirms : Zignuts Technolab

Parth asserts about the phases that a project goes through from prototyping, wireframing, designing, development, testing, and launch. In addition, Zignuts also works as sub-contract partners with three main partnership models - Fixed Price, Time & Material and Dedicated Team. Also, good domain knowledge with flexible payment structure and availability of global skills & resources are the factors that add benefits from a value-



"We turns your ideas into reality"

Parth Trivedi

added perspective to the clients. Zignuts has proudly maintained an 80% client retention rate and has completed projects ranged between the budgets of \$10k to \$100K in the year of 2016 setting out good terms of business.

Parth even elaborates on the parameters critical in determining the time frame of developing a mobile app which entails the first and foremost step - Developing the MVP (the most basic version of an app) in a time span of two to three months. The rest of the development cycle is

affected by sensitive parameters like functionalities, complexities, resource availability and third-party integrations.

[Read the full interview](#) to know Parth's views for selecting the right platform for a mobile application. Not to forget, some insight on an agile methodology used by the company and how it values the cost of building the application.

About [GoodFirms](#):

GoodFirms is a maverick B2B research and review firm that aligns its efforts in finding the top software development companies delivering unparalleled services to its clients. GoodFirms' extensive research process ranks the companies on the basis of three major parameters - Quality, Ability and Reliability. This in-turn boosts the respective companies' online reputation and helps service seekers pick the right technology partner that meets their business needs.

Parth Trivedi

Zignuts Technolab

+91 9925800950

[email us here](#)

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