

# Global Sneaker Market 2017 Key Players, Share, Trends, Sales, Segmentation and Forecast to 2022

*The report provides in depth study of “Sneaker” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization*

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## [Sneaker Market Analysis And Forecast](#)

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

### Scope of the Report:

This report focuses on the Sneaker in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Adidas  
Nike  
New Balance  
Under Armour  
ASICS  
MIZUNO  
Puma  
Lining  
Ecco  
Kswiss  
Skecher  
ANTA  
361°  
PEAK  
Guirenniao



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Market Segment by Regions, regional analysis covers  
North America (USA, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
South America (Brazil, Argentina, Columbia etc.)  
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers  
Adult Sneaker  
Children Sneaker

Market Segment by Applications, can be divided into  
Competition  
Amateur Sports  
Lifestyle

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