

India UPS Market 2017 Share, Trend, Segmentation and Forecast to 2021

"India UPS Market Outlook, 2021", the market for UPS in India grew with a CAGR of more than 6% from 2011 to 2015

PUNE, INDIA, November 16, 2017 /EINPresswire.com/ -- [India UPS Market](#)

Power shortage is one of the greatest barriers in the development of India. Though it affects the GDP of the country real bad, it acts as a boon to the Power Backup industry of India. UPS (Uninterruptible Power Supply) is one of the appliances which provide the consumers with electricity in cases of sudden power outage. UPS comes out to be a very important appliance as it helps to save the important data in. E-Commerce, data centers, servers, and electronic & medical equipments need high level of uninterrupted power supply and thus generating significant demand for high power range of UPS systems in India. On the other hand, government is also working towards supplying the whole country's electricity demand in the long run. Therefore, Indian UPS market is expected to witness stable growth in the coming years. This report is about the market size of the UPS market in India and how because of the inconsistent power supply and the avoidance of the loss of data in data centers and SOHO, UPS pose as necessity. This report reveals that UPS are being used in the industrial segment for various application as well which will lead the UPS market further. The report also covers the detail of UPS market by segments and by capacity as well.

Significant demand from the IT/ITES, Government and Manufacturing sector is catalyzing the growth of the UPS market. The need of urban mass transportation systems is also one of key driver of UPS market. Electricity shortages and frequent outages are major support in the use of UPS system, causing higher penetration of online UPS, especially in Tier 2 and 3 towns. Some of the major players in the UPS market are Emerson, Eaton, APC, Luminous and Microtek. The strong foothold of the organized sector in the market, the increasing use of UPS system in all the residential purposes and the commercial sectors are some of the factors which are expected to make the water heater market grow till 2021.

According to "India UPS Market Outlook, 2021", the market for UPS in India grew with a CAGR of more than 6% from 2011 to 2015. Online UPS system dominates the Indian UPS market. Modular UPS is one of the key trends in the UPS market which will drive the market in future. The Indian UPS market is largely dependent on low range (up to 25 KVA), accounting for more than half of the total UPS market. However, this trend is set to change due to rising applications of UPS systems in industrial sector. The pricing analysis of the UPS system helped in revealing

that that manufacturing cost of a UPS mainly accounts from core components like transformer and IGBT. New entrants are also increasing and their revenue share is expected to grow over the forecasted period, owing to their expansion plans and widening of dealership networks.

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“India UPS Market Outlook, 2021” discusses the following aspects of UPS systems in India: The report gives an in-depth understanding of UPS market in India:

- Global UPS Market Outlook
- Global UPS Market Size By Value & Forecast
- Global UPS Market Size By Volume & Forecast
- Global UPS Market Segmental Analysis: By Company, By Region, By Type
- Global Consumption of Electricity
- India UPS Market Outlook
- India UPS Market Size By Value & Forecast
- India Small UPS Market Size By Value & Forecast
- India Medium UPS Market Size By Value & Forecast
- India Large UPS Market Size By Value & Forecast
- India UPS Market Size By Volume & Forecast
- India UPS Market Segmental Analysis: By Company, By Region, By End User, By Application, By Type
- India Consumption of Electricity
- Pricing Analysis
- The key vendors in this market space
- Competitive Landscape & Strategic Recommendations

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of UPS in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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