

# Hyperinflation in European football Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

*Hyperinflation in European football Industry 2017- By Plan Future Business Decisions Using the Forecast Figures*

PUNE, INDIA, November 16, 2017 /EINPresswire.com/ -- Summary

The recent transfer spending spree in European football has provoked discussions about the sustainability of this trend and the forces behind it. This case study analyzes the modus operandi of European football clubs, especially those of the wealthiest, which are the biggest spenders, in order to identify the causes and the implications of [hyperinflation in European football](#).

## Key Questions Answered

- Why has the transfer expenditure in European football soared in recent years?
- What are the major revenue streams for football clubs?
- Is this hyperinflation in transfer fees and salaries sustainable?
- Who finally pays the cost of these inflated values in European football?

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## Scope

- Examines the forces behind hyperinflation in European football.
- Analyzes the income streams of top European football leagues and clubs.
- Examines the sustainability of the hyperinflation trend in European football.

## Reasons to buy

- Hyperinflation in European football stems from increasing broadcasting revenues in top leagues, whilst huge commercial income inflates the revenues of the wealthiest clubs.
- The hyperinflation in European football is not sustainable as the financial health of smaller clubs is impaired in an effort to catch up with the wealthiest clubs. In fact, it is not only the wealthiest football clubs that have spent too much on inflating transfer fees and salaries, but also smaller football clubs in top European leagues that have engaged in expenditure beyond their means.
- Broadcasters and sponsors have ended up paying enormous amount of money to football clubs at the expense of their profitability, with that cost eventually passed to consumers.

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LinkedIn: [www.linkedin.com/company/4828928](http://www.linkedin.com/company/4828928)

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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