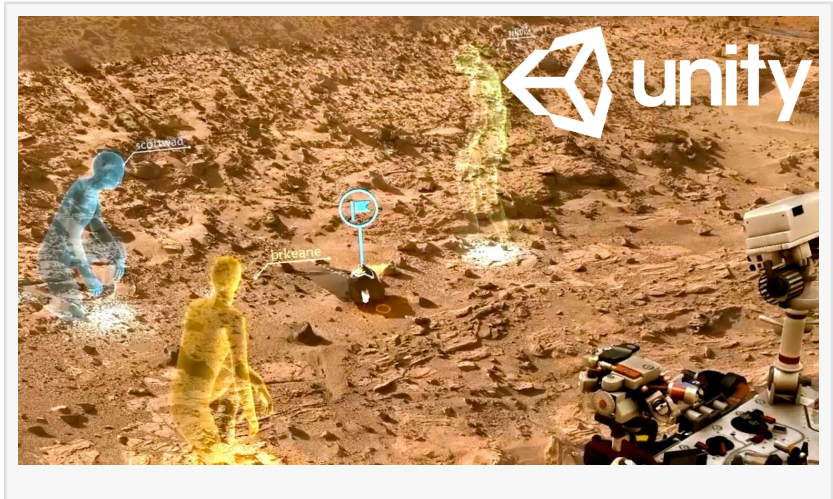


UNITY Coming to Boost VR Education in Middle East

MANAMA, BAHRAIN, November 16, 2017 /EINPresswire.com/ -- All heads have to work together towards a common goal when a smooth and coherent transition is required for any cause. This is exactly what [EdEx MENA](#) does for the region by bringing together decision makers from institutional leadership, regulatory authorities, investors and solution providers for the improvement of private education. EdEx 2017 is scheduled for November 19 – 21, at Le Meridien Dubai Hotel and Conference Centre, Dubai UAE.



The agenda for EdEx involves building a dynamic regional private education ecosystem for improved global competitiveness across emerging economies. Bringing the expectation of the higher education to par for improved input in academic and human development as well as for national and regional economic and social needs.

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Unity customers include Coca-Cola, Disney, Electronic Arts, LEGO, Microsoft, NASA, Nexon, Nickelodeon, Square Enix, Ubisoft, Obsidian, Insomniac and Warner Bros, more and more are moving to Unity.”

Source: SourceDNA, Q1 2016

[Liz Mercuri](#), an Educational Evangelist from Unity Technologies - an established name in VR driven ventures - will be joining [Munfarid Consulting](#) to speak at the conference. An active member of the game development community, Liz Mercuri is avidly involved in initiatives to empower and promote the game development talent. Special focus will be on the potential of immersive Virtual Reality Technology in education facilitating the development of creative competencies of developers– providing deeper insight and learning in areas of interest with the help of VR games and applications.

Join EdEx to meet Munfarid and Unity Teams in person.

Exchange ideas and learn more about VR technology.

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This press release can be viewed online at: <http://www.einpresswire.com>

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