

Tennis Community Excited for New York Tennis Expo's Return

2018 New York Tennis Expo Set for Saturday, February 10 at NYCB Live, home of the Nassau Veterans Memorial Coliseum

LONG ISLAND, NEW YORK, UNITED STATES, November 16, 2017 /EINPresswire.com/ -- Tennis fans in the Northeast have a lot to look forward to as we begin to head into 2018. With the arrival of the New York Tennis Expo and the New York Open at NYCB Live, home of the Nassau Veterans Memorial Coliseum in February, Long Island will serve as a tennis hub this winter.

Long Island and New York Tennis Magazine, along with GF Sports, LLC, are pleased to bring back the New York Tennis Expo, the free and family-friendly event which encompasses the entire world of tennis and will serve as the kickoff to the New York Open, the ATP 250 Series tournament that will feature top players such as John Isner, Kei Nishikori and the Bryan Brothers.

"We are thrilled to kick off the first annual New York Open with the New York Tennis Expo on Saturday, February 10," said Josh Ripple, New York Open Tournament Director and GF Sports Executive Vice President. "The Open and Expo's mutual goal is to create compelling, interactive content for tennis enthusiasts and afford industry leaders a unique chance to expose its products and services to as many people as possible."

The Expo will be the perfect introduction to professional tennis back on Long Island as attendees will be able to see the venue ahead of the tournament starting, while also having the chance to meet ATP players competing in the tournament.

"By integrating the ATP Tour into the Expo, we believe that exhibitors and attendees will have a rare opportunity to be the first to see how the tournament venue will look, hit on the competition courts and meet ATP Tour players. And it provides many New Yorkers the chance to reconnect with Nassau Coliseum following its \$180 million renovation. A win-win for everyone."



There will be something for everybody at the Expo. In addition to the chance to meet professional players, there will be on-court opportunities such as hitting with college players and 10U courts run by USTA Eastern, a fashion show featuring the latest tennis apparel, vast exhibitor hall, coaching seminars, an activity and kids zone with everything from a speed serve booth to a bouncy house and much more.

“Our goal at Long Island and New York Tennis Magazine is to continue to bring together the vast array of companies and people that make up our tennis community, and the Expo is the perfect example of that,” said publisher David Sickmen. “By joining forces with GF Sports and the New York Open, we will be able to provide attendees with unique opportunities to play on the same courts as the professionals and meet tennis stars, while also giving unparalleled access to tennis programs, products and services in a fun environment.”

Attendees who preregister for the 2018 New York Tennis Expo will receive complimentary parking. To preregister, visit www.newyorktennisexpo.eventbrite.com.

For exhibiting and sponsorship opportunities, contact info@usptennis.com or call (516) 409-4444.

United Sports Publications, Ltd.
(516) 409-4444
email us here
Brian Coleman

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.