



P2Sample Ranked #253 Fastest Growing Company in North America on Deloitte's 2017 Technology Fast 500™

Attributes 352% Revenue Growth to Technology, Respondent Experience and International Reach

ALPHARETTA, GA, USA, November 16, 2017 /EINPresswire.com/ -- P2Sample (www.p2sample.com) today announced it ranked #253 on Deloitte's Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. P2Sample grew 352% during this period and moved up 88 places in the rankings from #341 in 2016.



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Our sophisticated programmatic sampling solutions, and true passion for the respondent experience along with our extensive international reach make P2Sample a preferred high quality sample provider.”

*Mathijs de Jong, P2Sample
CEO*

P2Sample's Chief Executive Officer, Mathijs de Jong, said, "The innovation continues within the Market Research space with online sampling and we've been able to leverage our sophisticated programmatic sampling solutions, and our true passion for the respondent experience along with our extensive international reach to evolve this space making P2Sample a preferred high quality sample provider."

“This year's Fast 500 winners showcase that when organizations are open to diverse perspectives and insights, they are able to create an environment for their employees and customers to see the possibilities and ingenious solutions that might lie ahead,” added Jim Atwell, national managing partner of the emerging growth company practice, Deloitte &

Touche LLP. “Entrepreneurial environments foster change and innovation within businesses, and we look forward to watching these companies continue to drive change across all sectors.”

About Deloitte's 2017 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies – both public and private – in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2013 to 2016.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies

must be in business for a minimum of four years and be headquartered within North America.

About P2Sample

P2Sample is the most sophisticated provider of programmatic sampling solutions for the consumer insights industry. Its APIs deliver rock solid feasibility and in-field performance, with round-the-clock monitoring and self-healing algorithms that automatically detect and mitigate survey problems. The platform is designed from the ground up to ensure a demonstrably superior respondent experience. It's the Right Survey, Right Person, Right Time methodology that puts an end to bouncing around in routers and mindless over-quotas.

Through its ground-breaking technology and respondent-centric approach, P2Sample's active member panel consists of 25+ million members worldwide across more than 150 countries. With recruitment from hundreds of publisher relationships, P2Sample can run studies targeting both high and low-incidence categories in real-time, all while ensuring respondents are opted in and pass rigorous first- and third-party quality checks that exceed typical panel standards.

Using P2Sample's platform, clients confidently launch in minutes, reach difficult audiences around the world, generate high-quality data, and close on time. P2Sample can run any type of study, from ad hocs to IHUTs to rock-solid trackers. Clients can also benefit from some of the highest recontact rates in the industry.

For more information about P2Sample, visit www.p2sample.com.

Art Siegert
P2Sample
706-289-6138
email us here



Mathijs de Jong, CEO

This press release can be viewed online at: <http://www.einpresswire.com>

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