

Ice Cream Global Industry 2017 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the global ice cream market to grow at a CAGR of 4.67% during the period 2017-2021.

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Global Ice Cream Market

Description

WiseGuyReports.Com adds" Global Ice Cream Market 2017-2021 "Research To Its Database.

Ice creams are sweetened frozen food made from dairy products, combined with fruits, flavors, and other ingredients. Ice creams are sweetened with sugar or sugar substitutes. Flavorings and colors are used as stabilizers. Ice cream is often consumed as a dessert or snack. Sugar or sugar substitutes are used to sweeten ice creams. In addition to sweeteners, ice cream contains emulsifiers, stabilizers, and flavoring materials. Three types of ice cream products are available: take-home ice creams, impulse ice creams, and artisanal ice creams. Manufacturers



offer the products in various sizes and forms including cones, sticks, cups, and bars.

Covered in this report

The report covers the present scenario and the growth prospects of the global ice cream market for 2017-2021. To calculate the market size, the report considers the revenue generated through the sales of different types of ice creams categorized into three types: take-home ice creams, impulse ice creams, and artisanal ice creams available in various forms such as tubs, cones, discs, sticks, and bars.

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The market is divided into the following segments based on geography:

- Americas
- APAC

• EMEA

The Global Ice Cream Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Blue Bell Creameries
- Mars
- Nestlé
- Unilever

Other prominent vendors

- Gujarat Cooperative Milk Marketing Federation (GCMMF)
- Amy's Ice Creams
- Bliss Unlimited
- China Mengniu Dairy
- Dean Foods
- FrieslandCampina
- Geláre
- General Mills
- LALA
- Lotte Confectionery
- Oregon Ice Cream
- Pierre's Ice Cream Company
- Richs Ice Cream
- Three Twins Ice Cream
- Tillamook
- Vadilal House Vadilal Enterprises
- Yili Group

Market driver

- Rise in demand for premium ice creams
- For a full, detailed list, view our report

Market challenge

- Increased competition from frozen yogurt brands
- For a full, detailed list, view our report

Market trend

- Demand for lactose-free ice creams
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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